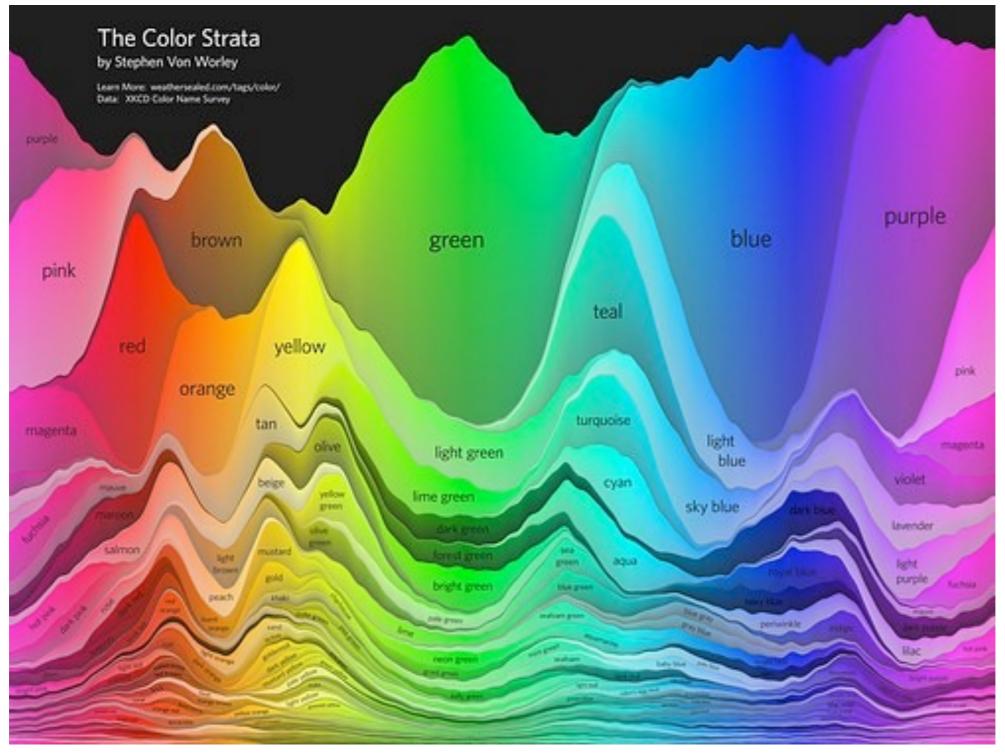
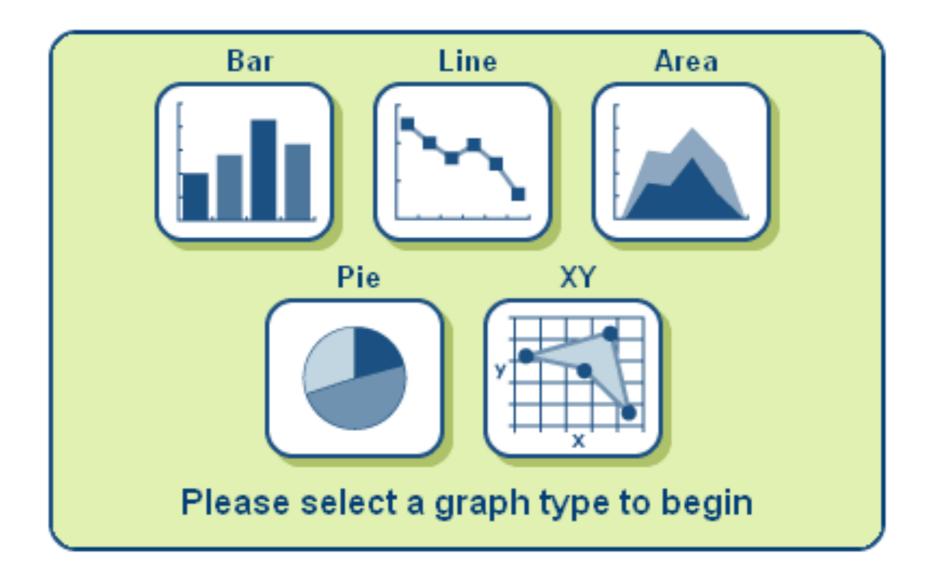
# Visualising Data



# Microsoft Office

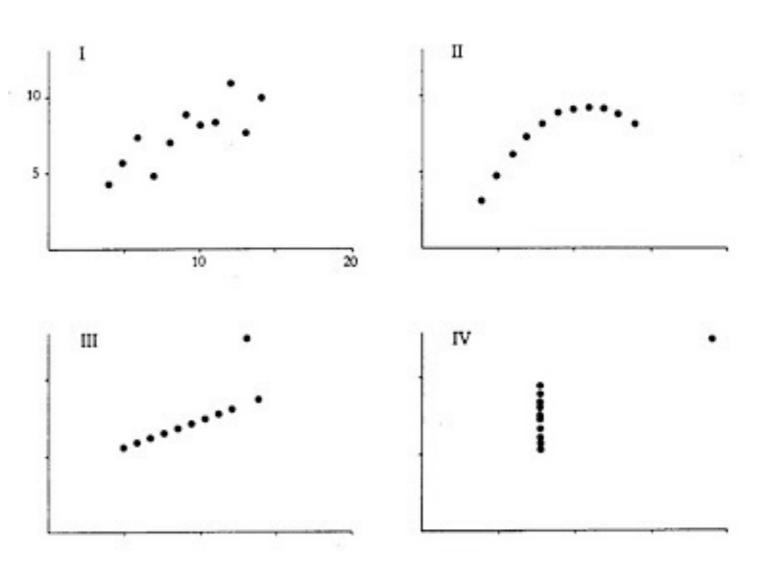


# Raw data

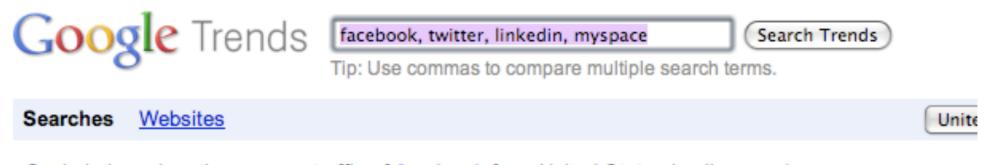
1		11		111		11	
x	¥	х	Y	x	۲	х	¥
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9,0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4,74	5.0	5.73	8.0	6.89

N = 11 mean of X's = 9.0 mean of Y's = 7.5 equation of regression line: Y = 3+0.5Xstandard error of estimate of slope = 0.118t = 4.24sum of squares X -  $\overline{X} = 110.0$ regression sum of squares = 27.50residual sum of squares of Y = 13.75correlation coefficient = .82 t<sup>2</sup> = .67

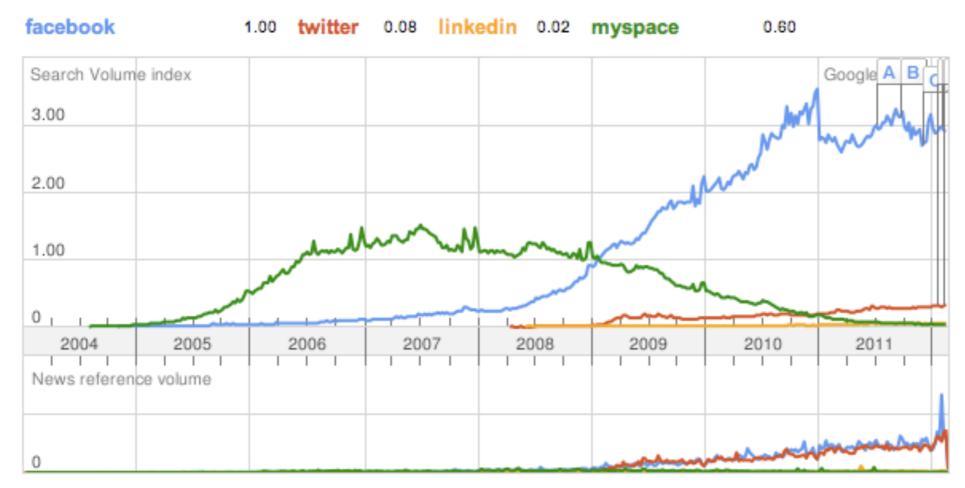
# Visualisation



# Graph of continuous numerical data (x-y)

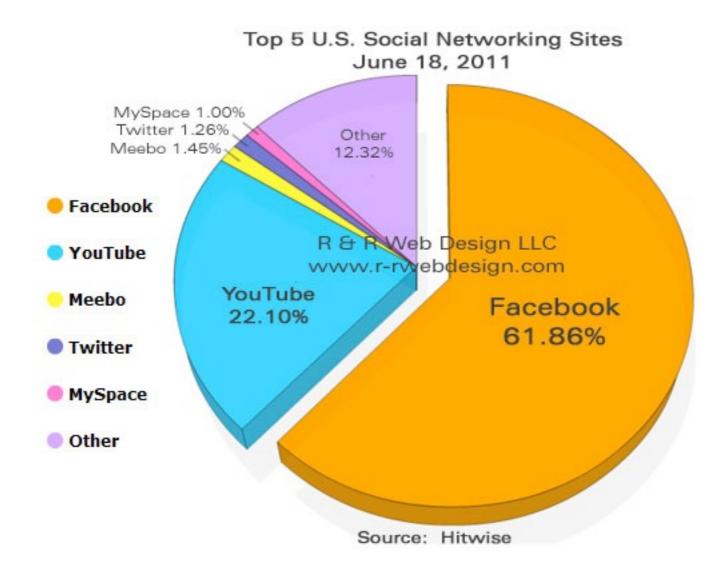


- Scale is based on the average traffic of facebook from United States in all years. Learn more
- An improvement to our geographical assignment was applied retroactively from 1/1/2011. Learn more



# https://www.google.com.au/trends/

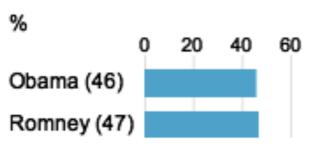
# Pie Charts

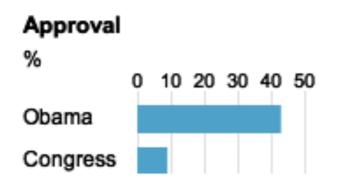


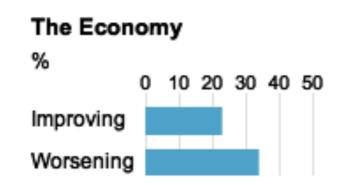
# Simple bar graphs

## Economist/YouGov poll

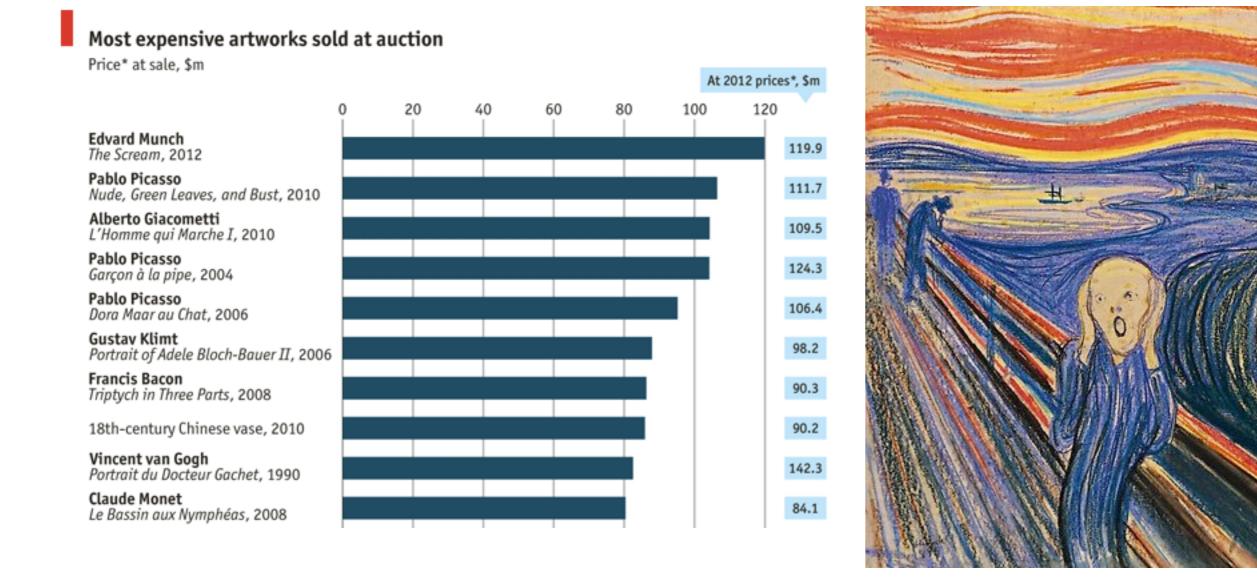
## Presidential race







# Bar Graphs are useful for seeing comparisons



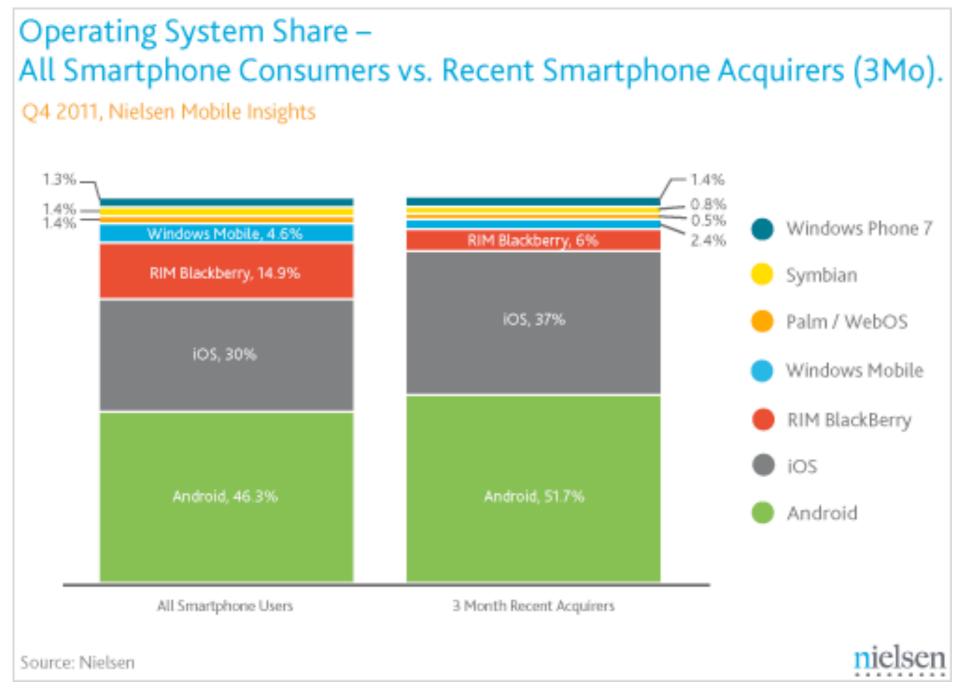
If data is presented vertically, sometimes called a "column graph"

## The Big Mac index

Local currency under(-)/over(+) valuation against the dollar, %



# Possible to "stack" data

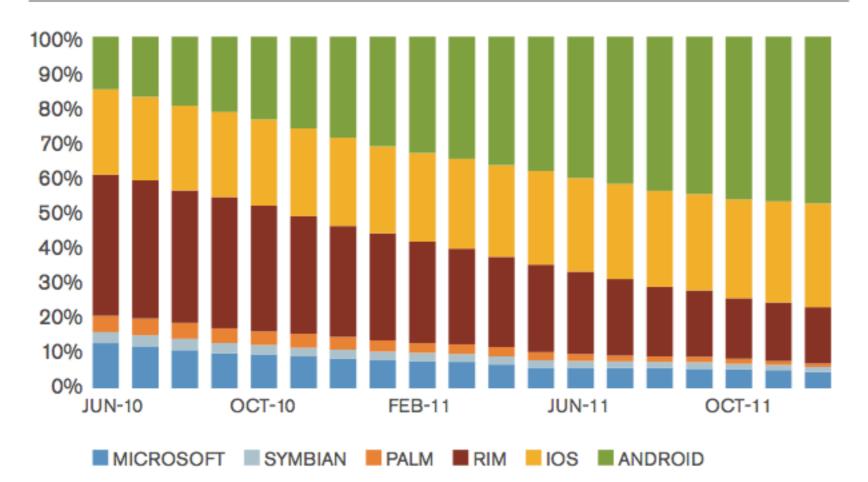


# What kind of graph is this?

# Another data representation of the previous theme.

## U.S. Smartphone Market Share by OS

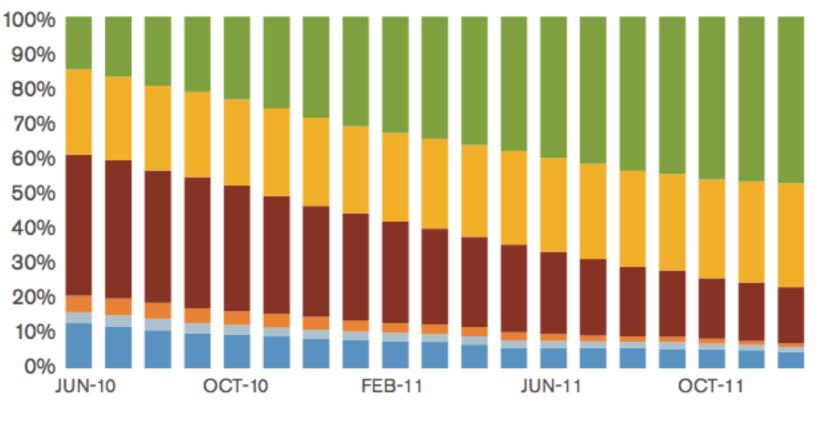
Source: comScore MobiLens, 3 mon. avg. ending Jun-2010 to Dec-2011, U.S.



# Another data representation of the previous theme.

## U.S. Smartphone Market Share by OS

Source: comScore MobiLens, 3 mon. avg. ending Jun-2010 to Dec-2011, U.S.



MICROSOFT SYMBIAN PALM RIM IOS

S ANDROID

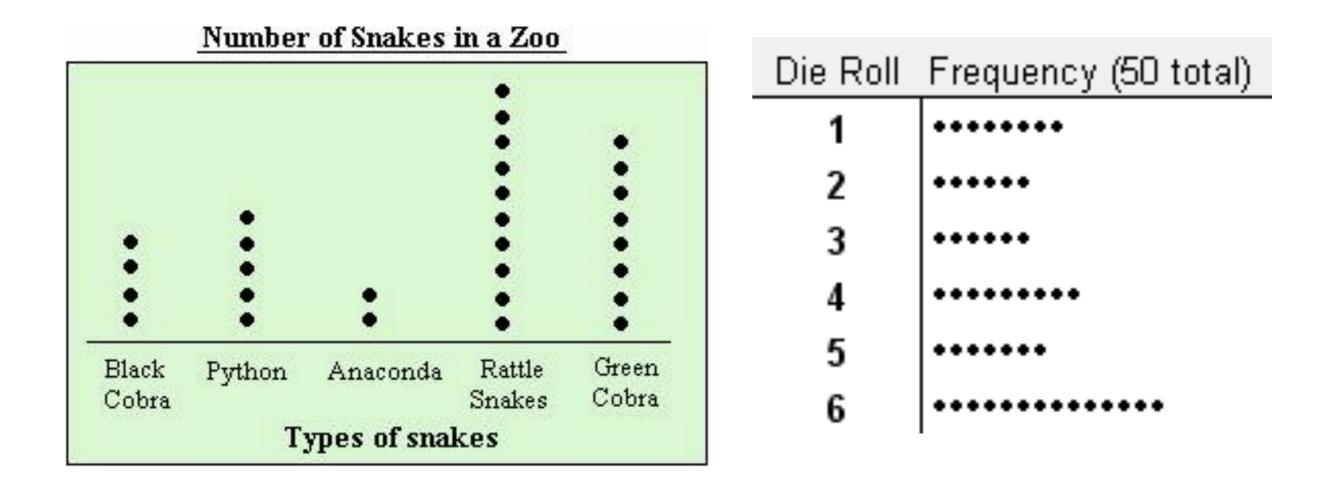
Operating System Share -

How does this differ from the previous slide?



All Smartphone Consumers vs. Recent Smartphone Acquirers (3Mo).

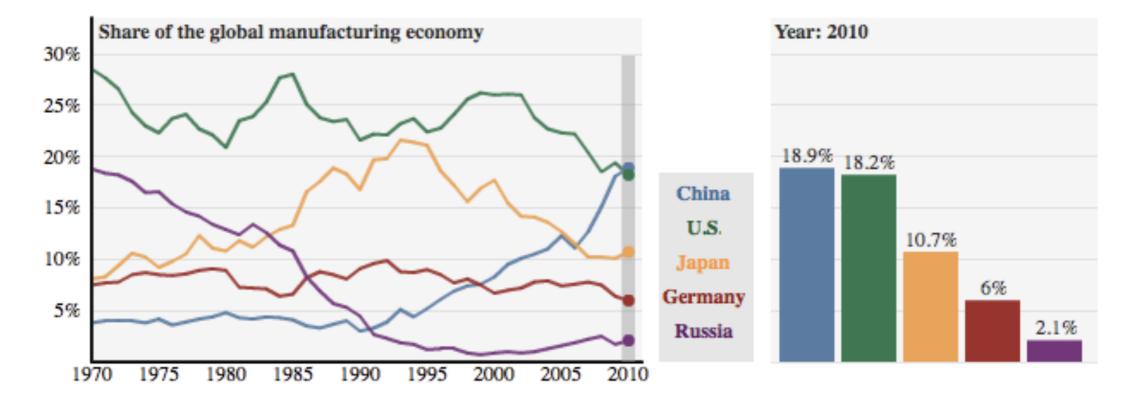
# Dot Plots --similar to column/bar graphs and can be presented vertically or horizontally



# Line Graph (x-y) and column graph

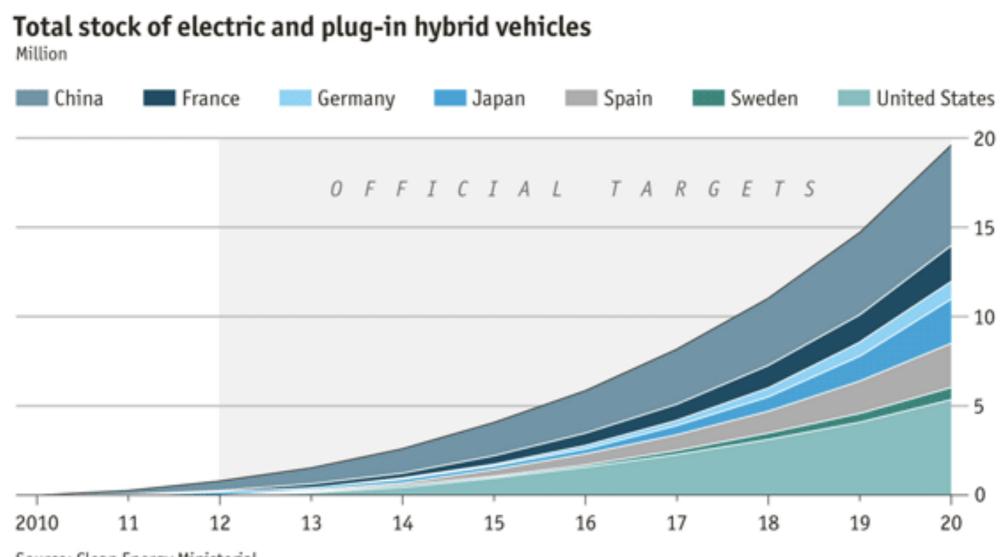
## China Overtakes U.S. in Manufacturing

The Editors | April 23, 2:47 p.m.

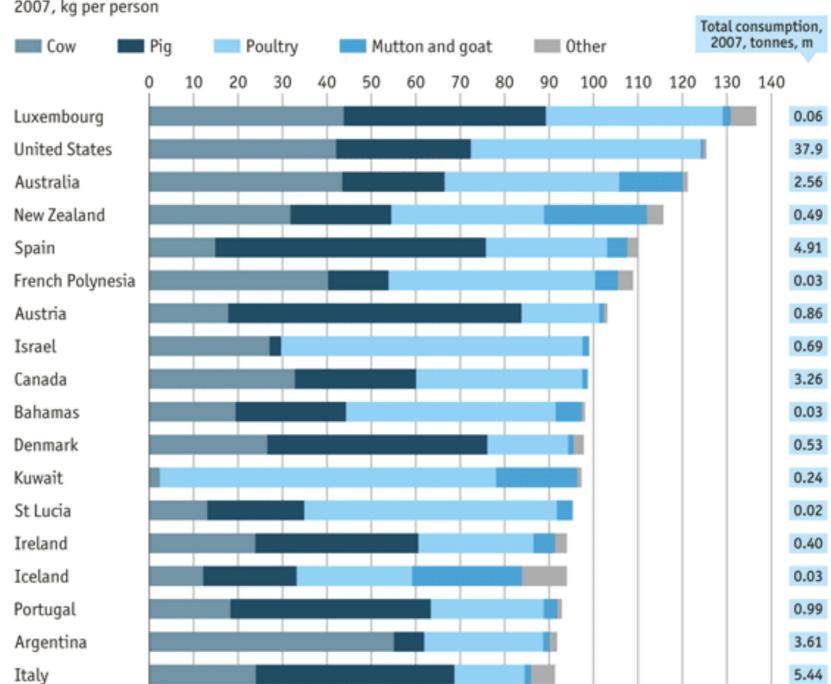


How do these relate?

# More complex graphs showing multiple data



Source: Clean Energy Ministerial



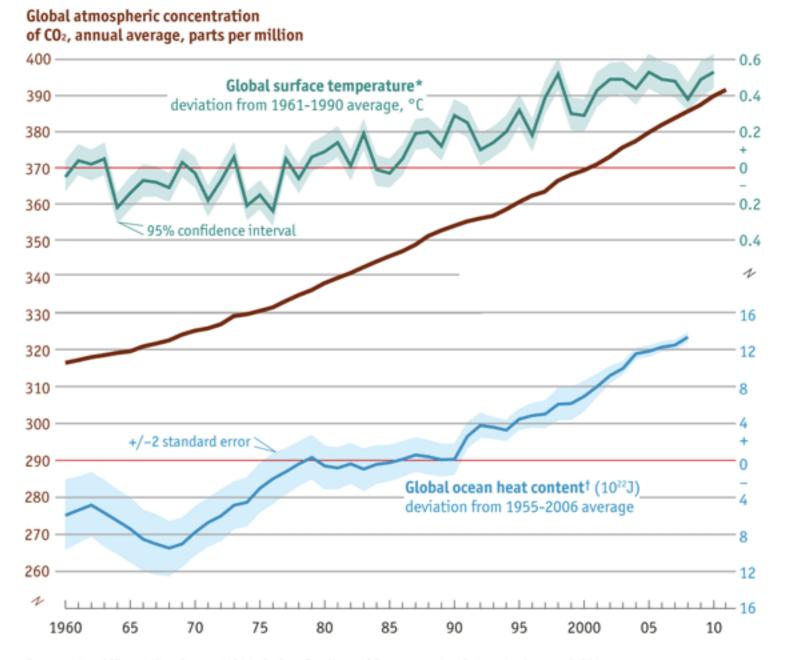
World's biggest meat-eaters

2007, kg per person

Sources: UN Food and Agriculture Organisation; The Economist

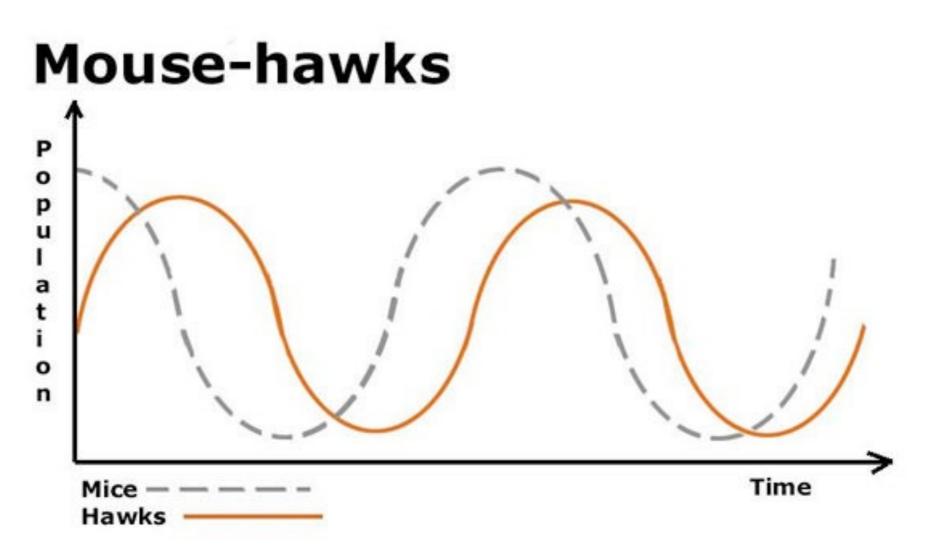
# Graphs with multiple y axes (common x axis)

## **Climate changes**



Sources: Met Office Hadley Centre; NOAA; Scripps Institute of Oceanography; Sydney Levitus et al, GRL

Population graphing--predator-prey relationship



As the mice population increases, there are more easily-caught mice as prey for the predatory hawks. The hawk population will increase too, but slightly later than the increase in mice population. (Note: one hawk eats many mice, so the total numbers of hawks is always lower.)

More hawks eat more mice, so mice numbers drop. Mice become harder to catch, so hawk numbers drop too. With fewer predators, the mice can breed up again. The number of prey goes up and down, mirrored by the later rise and fall of predators. The time delay is related to the life cycle of the organisms.

#### STATE of THE NATION

#### the UNION . IN NUMBERS



decline. Of course, times of flux are

wrought by this recession will continue

to reverberate for many years-in ways

FEATURE-LENGTH MOVIES

AVERAGE MINUTES SPENT

AVERAGE MINUTES SPENT

READING per WEEKEND DAY.

released in 3-D

15-to-19-year-olds

2010

2 -10-

E -30

-50

07

WHAT A DIFFERENCE TWO YEARS MAKES. By Timothy Lavin Graphics by Amanda Buck

FFICIALLY, THE GREAT unemployed, living at home, and play-Recession lasted from ing video games. The ranks of third-December 2007 to June party candidates have swollen, militias 2009. A mere 18 months- have proliferated, and national leaders about average, as recessions of both parties have seen their support go. Yet if the trauma this time feels deep and lasting, that may be because, as the often times of anxiety and unrest. But figures on these pages show, so many as the economy begins its slow and disruptions have upended national life stuttering recovery, the vast changes at once.

Millions of Americans have lost their jobs, nearly every state faces a predictable and otherwise. budget shortfall, and hundreds of banks have shut their doors. The young are Timothy Lavin is an Atlantic senior editor.







TAX COLLECTED by the TREASURY on sales of FIREARMS and AMMUNITION



PERCENTAGE who believe it's more important to preserve GUN OWNERS' **RIGHTS** than to control GUNS

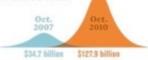


UNEMPLOYMENT RATE November 2007 November 2010 4.7% 9.8%

PERCENTAGE of UNEMPLOYED WHO HAVE BEEN UNEMPLOYED for 27 WEEKS or more



GOVERNMENT UNEMPLOYMENT BENEFITS PAID



PERCENTAGE of 18-to-29-year-olds WHO MOVED BACK IN WITH THEIR PARENTS during recession

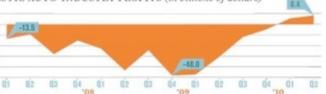
PERCENTAGE of 18-to-29-year-olds WHO THINK AMERICA is still a LAND of PROSPERITY



NUMBER of PEOPLE in POVERTY 2007 2009

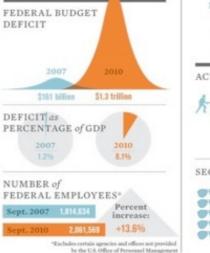


PLAYING A GAME or USING by state A COMPUTER for leisure per 2007 | 2009 |% increase WEEKEND DAY, 15-to-19-year-olds 1,232,803 1,952,362 1 58% FLORIDA 2009 NEVADA 122,224 200,058 1 83% NEW YORK 1,801,984 2,322,742 1 29% DOMESTIC AUTO-INDUSTRY PROFITS (in billions of dollars) 8.4

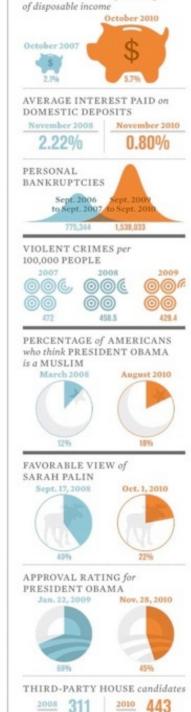


YEAR BY QUARTER

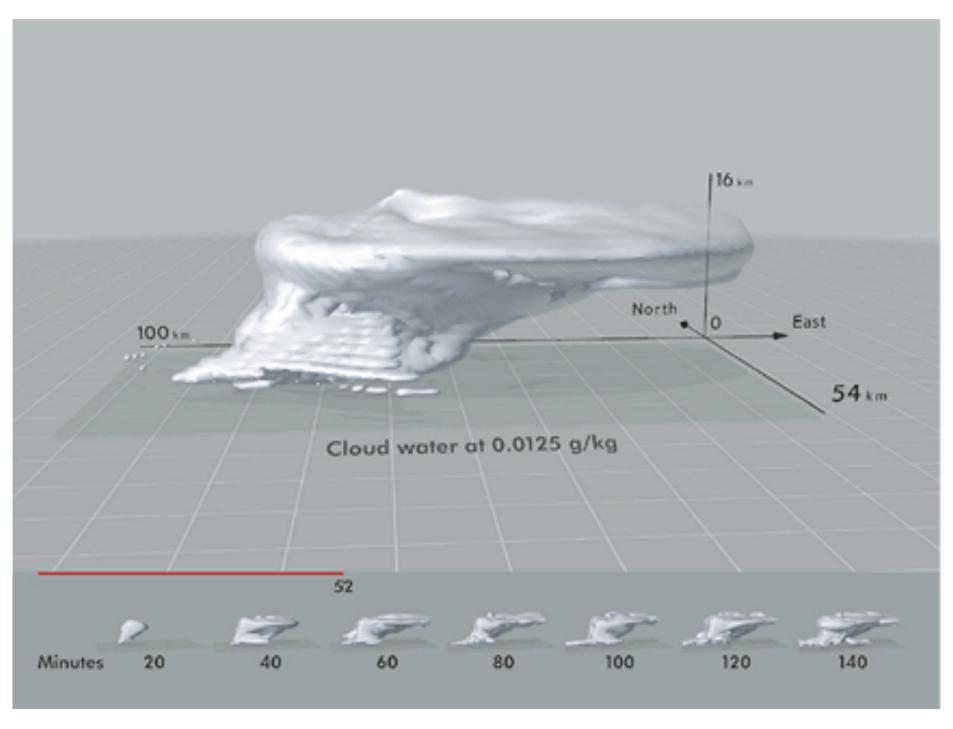




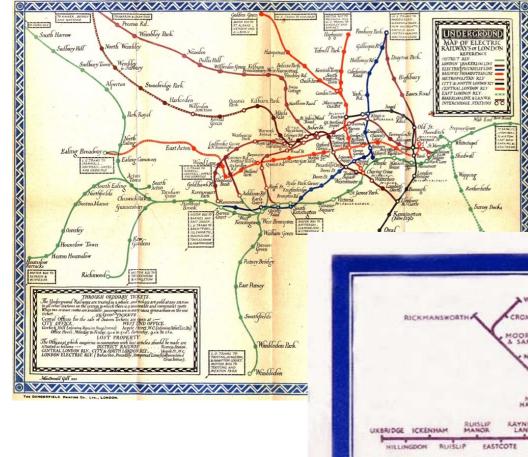
	SAVINGS RATE, as perce
	of disposable income
	October
2000-2007 2008-2010	October 2007
27 314	Jetober 2007
MARKET CAP of EBAY	5
	2.1%
	AVERAGE INTEREST P.
	DOMESTIC DEPOSITS
	November 2008 Nove
	2.22% 0.
	PERSONAL
MARKET CAP	
99¢ ONLY STOP	Sept. 2006 Sept. 20
Dec. 3, Dec. 3, 2007 2010	to Sept. 2007 to Sept.
	775,344 1,538,0
\$45.5 \$36.6 \$528.9 \$1.1 billion billion million billion	
billion billion million billion	VIOLENT CRIMES per 100,000 PEOPLE
INTEREST RATE on a 2-year	2007 2008
TREASURY NOTE	006. 006
November 2007 November 201	
3.125% 0.500%	
0.12070 0.00070	472 458.5
TOTAL ASSETS of the	PERCENTAGE of AMER
FEDERAL RESERVE	who think PRESIDENT O
	is a MUSLIM
	March 2008 Aug
Dec. 5, Dec. 1.	
2007 2010	
Dec. 5 2007 Dec. 1, 2010 \$886 billion \$2.349 trillion	March 2008 Aug
2007 2010	March 2008 Aug
2007 2010 \$885 billion \$2.349 trillion	March 2008 Aug 12% FAVORABLE VIEW of
2007 2010 S885 billion \$2.349 trillion CURRENCY in CIRCULATION	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN
2007 2010 S885 billion \$2.349 trillion CURRENCY in CIRCULATION	March 2008 Aug 12% FAVORABLE VIEW of
2007 2010 \$885 hillion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 () () () () () () () () () ()	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN
2007 2010 \$885 billion \$2.349 trillion CURRENCY in CIRCULATION	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN
2007 2010 \$886 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 \$819 billion \$3977 billion	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN
2007 2010 \$885 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct
2007 2010 S885 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S815 billion \$377 billion ACTIVE MILITIAS	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN
2007 2010 S886 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S819 billion \$3977 billion ACTIVE MILITIAS	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for
2007 2010 \$885 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 \$815 billion \$3977 billion ACTIVE MILITIAS	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA
2007 2010 \$885 hillion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 \$815 hillion \$877 billion ACTIVE MILLITIAS 2007 2009 ACTIVE MILLITIAS 2007 2009 ACTIVE MILLITIAS	March 2008 L2% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov.
2007 2010 \$885 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 \$815 billion \$3977 billion ACTIVE MILITIAS	March 2008 L2% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov.
2007 2010 S885 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S815 billion \$5977 billion ACTIVE MILITIAS 2007 2009 KKKKK 43 KKKK 127	March 2008 L2% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov.
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2007 2010 S886 billion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S877 billion ACTIVE MILITIAS 2007 ACTIVE MILITIAS 2009 ACTIVE MILITIAS	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov
2007 2010 S886 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S877 billion ACTIVE MILITIAS 2007 2009 KKKK 43 KKKK 127 SECRET-SERVICE AGENTS 2007 2010	March 2008 L2% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov.
2007 2010 S886 billion \$2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S819 billion S977 billion ACTIVE MILITIAS 2007 2009 KKKK 43 KKKK 127 SECRET-SERVICE AGENTS 2007 2010	March 2008 Aug 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov
2007 2010 S885 hillien S2.349 trillien CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S875 hillien ACTIVE MILITIAS 2007 2009 AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA	March 2008 12% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov. 55% THIRD-PARTY HOUSE
2007 2010 S005 billion S2.349 trillion CURRENCY in CIRCULATION Dec. 5, 2007 Dec. 1, 2010 S019 billion S977 billion ACTIVE MILITIAS 2007 2009 KKKK 43 KKKK 43 KKKK 43 KKKK 5877 billion SECRET-SERVICE AGENTS 2007 2010	March 2008 L2% FAVORABLE VIEW of SARAH PALIN Sept. 17, 2008 Oct 40% APPROVAL RATING for PRESIDENT OBAMA Jan. 22, 2009 Nov. 53%



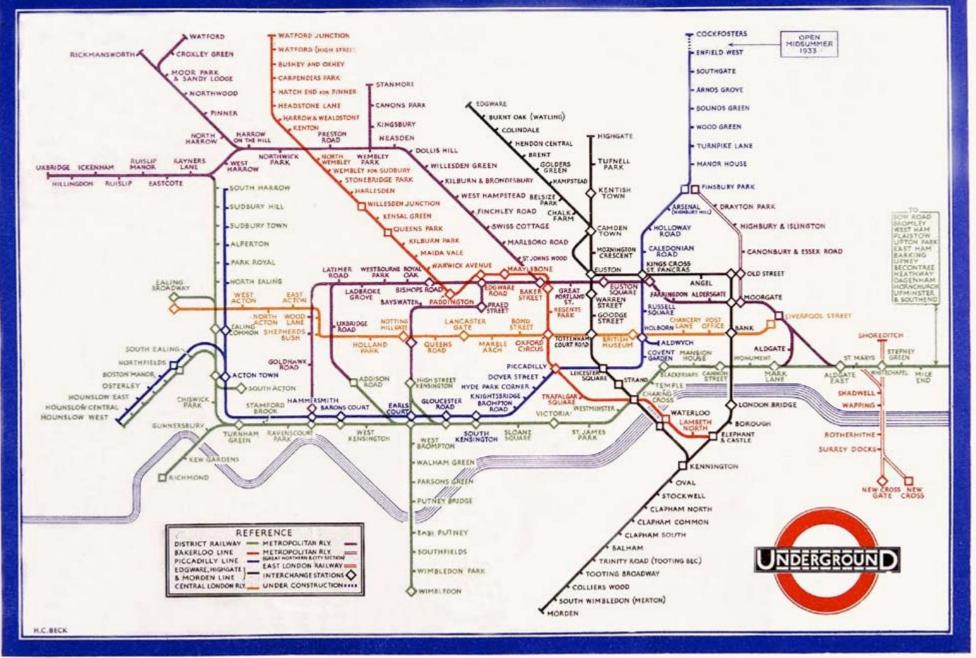
# Data Visualisation--Edward Tufte

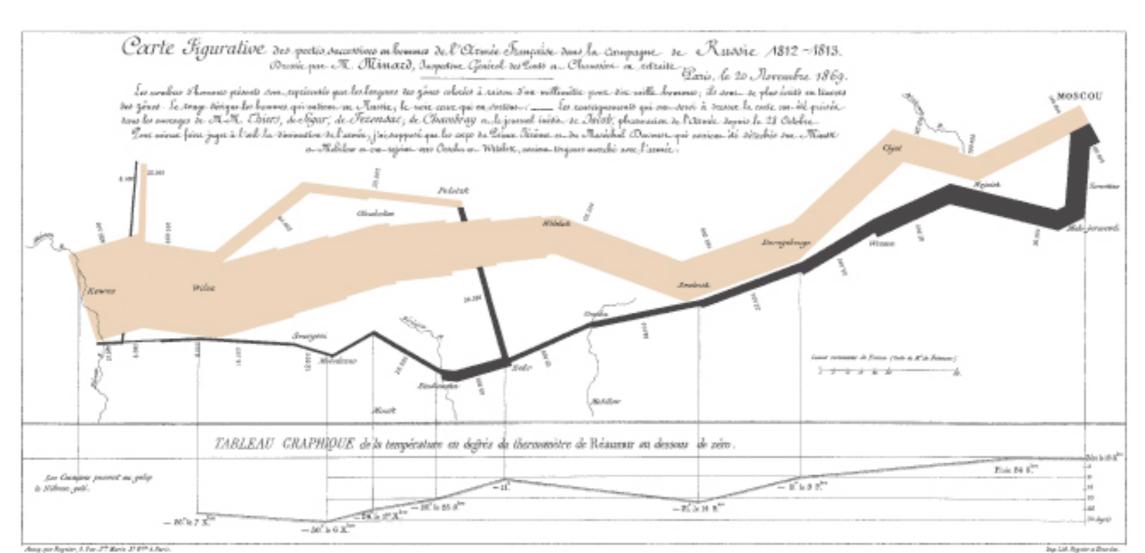


Each multiple maintains a consistent frame of reference—size, color, fonts—with changing data—cloud shape, number of minutes. The resulting information provides a complete narrative of how the storm changed over time.



# Harry Beck 1933





Assig-pic Reptiler, J. Post. 27 Marcin 27 077 & Revi

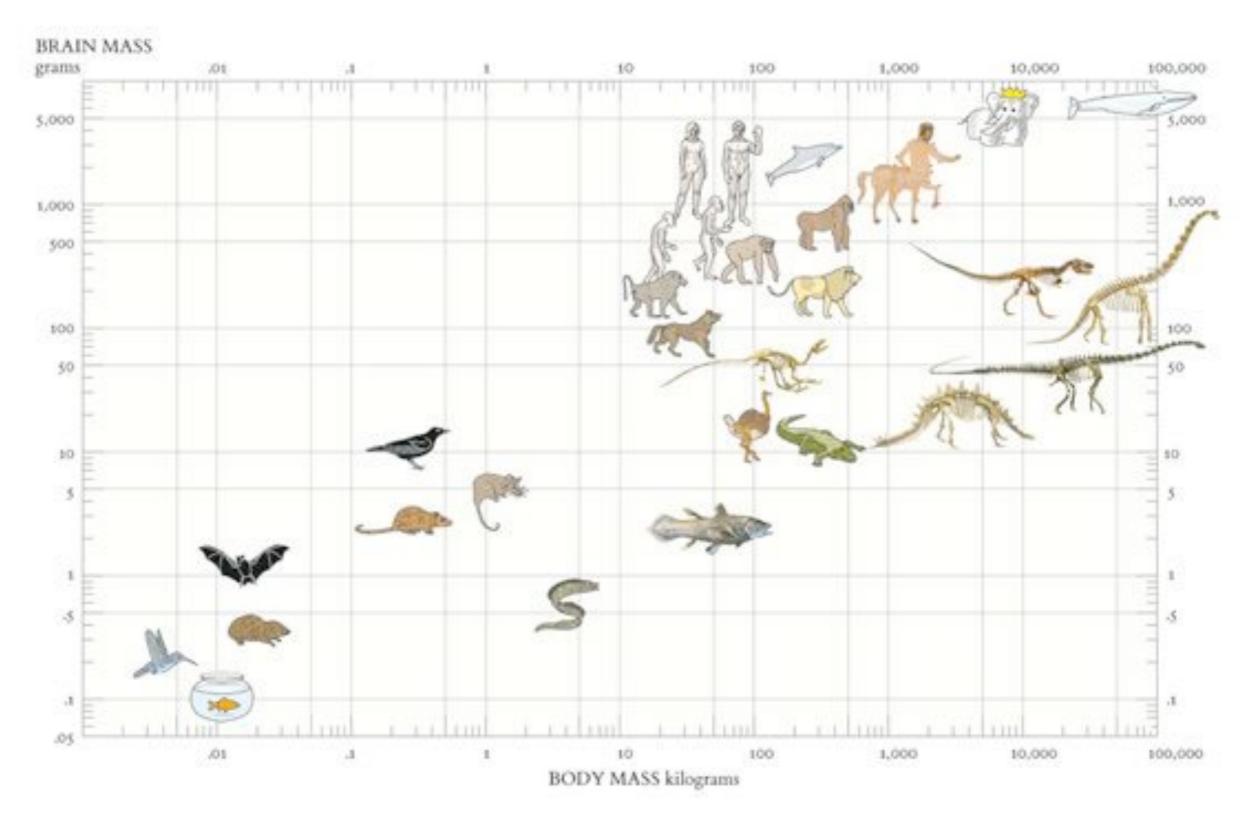
### Napoleon's March to Moscow The War of 1812

Charles Joseph Minard

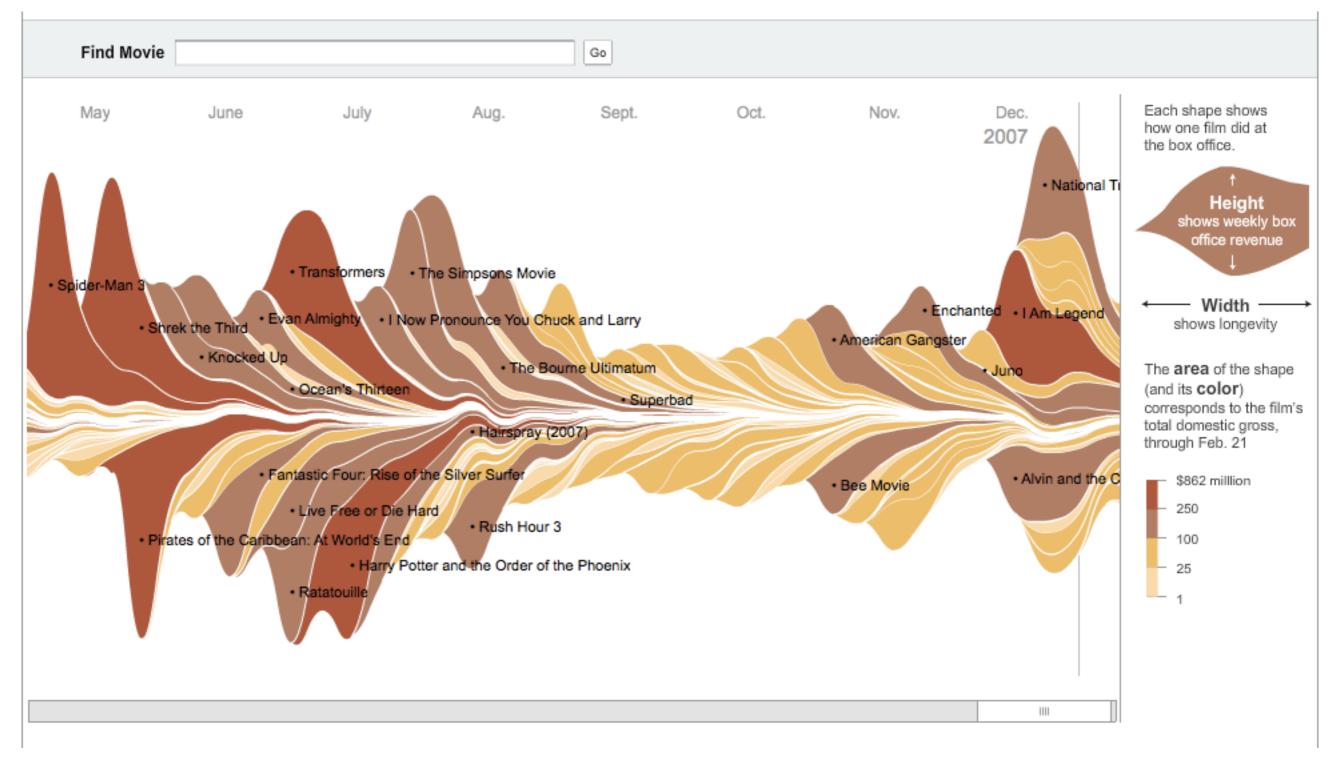
This classic of Charles Joseph Minard (1981-1890), the French engineer, shows the terrible fitz of Napoleon's army in Bansia. Described by E. J. Marcy as seeming to defy the pen of the historian by its bratal eloquence, this combination of data map and time-series, drawn in 1869, portray the docartating losses suffered in Napoleon's Rassian campaign of 1812. Beginning at the left on the Polish-Rassian border near the Niemen River, the thick hand shows the size of the army (422,000 men) as it invaded Russia in June 1812. The width of the band indicates the size of the army at each place on the map. In September, the army reached Moscow, which was by then sacked and deserted. with 100,000 men. The path of Napoleon's retreat from Moscow is depicted by the darket, lower hand, which is linked to a temperature scale and dates at the bottom. of the chart, It was a bitterly cold winter, and many froze on the march out of Russia. As the graphic shows, the crossing of the Berevina River was a disaster, and the army finally struggled back into Poland with only 50,000 men remaining. Also shown are the movements of anxiliary troops, as they sought to protect the reat and the dank of the advancing army. Minard's graphic tells a rich, coherent story with its multivariate data, far more enlightening than just a single number bouncing along over time. Six variables are plotted: the size of the army, its location on a two-dimensional surface, direction of the army's movement, and temperature on various dates during the retreat from Moscow. It may well be the best statistical graphic ever drawn.

Edward B. Tolie, The Fluid Display of Quantizative Informative - Gaughtin Perm Box 450 Cheshire, Connections 06410

# Brain Mass vs. Body Mass



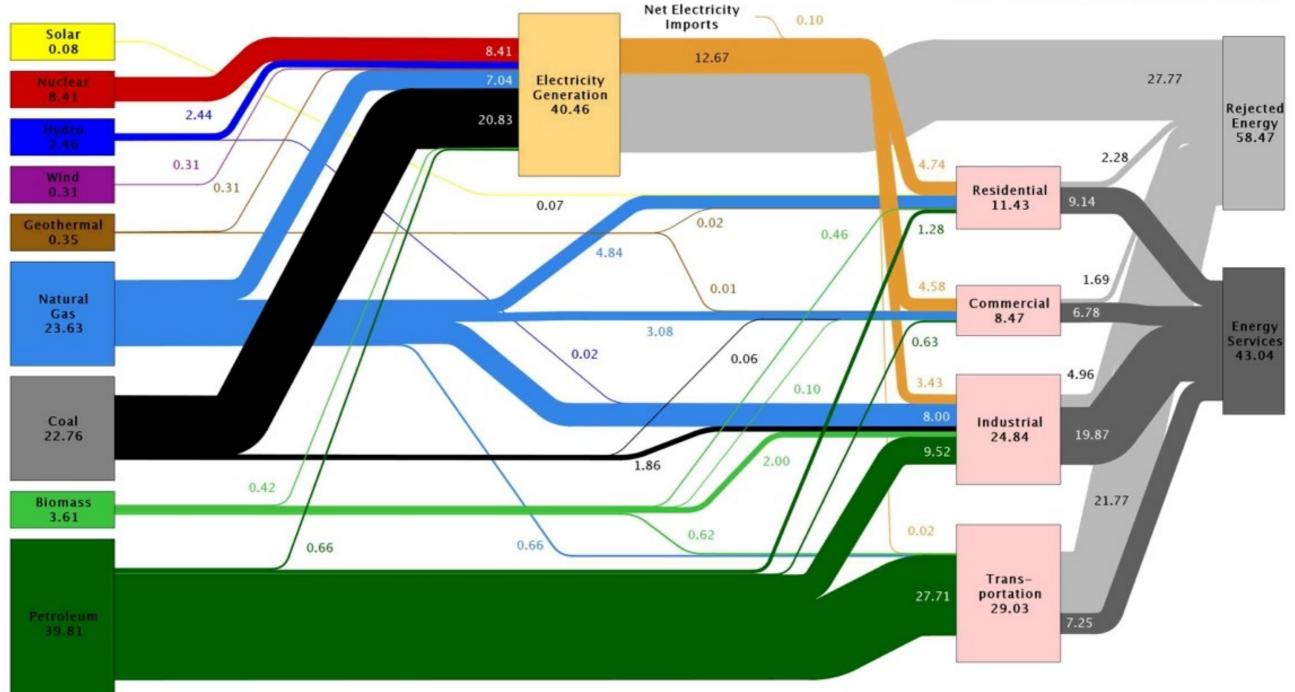
# The Ebb and Flow of Movies: Box Office Receipts



http://www.nytimes.com/interactive/2008/02/23/movies/20080223\_REVENUE\_GRAPHIC.html

## Estimated U.S. Energy Use in 2007: ~101.5 Quads



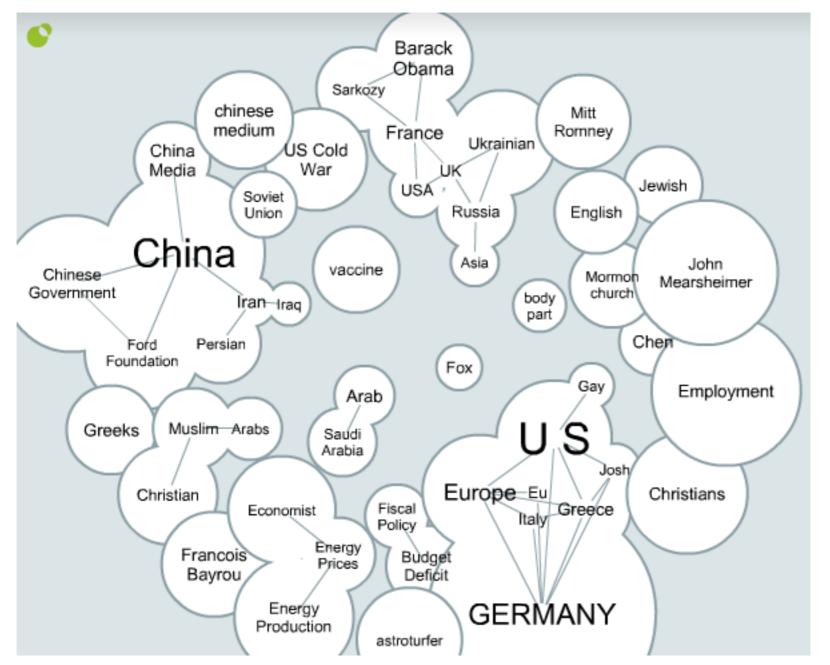


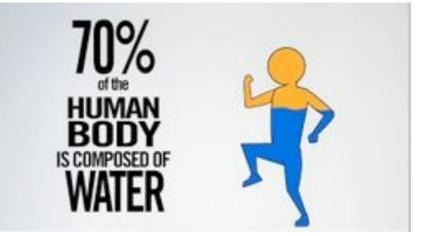
Source: LLNL 2008. Data is based on DOE/EIA-0384(2007), June 2008. If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports flows for non-thermal resources (i.e., hydro, wind and solar) in BTU-equivalent values by assuming a typical fossil fuel plant "heat rate." The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 80% for the residential, commercial and industrial sectors, and as 25% for the transportation sector. Totals may not equal sum of components due to independent rounding. LLNL-MI-410527



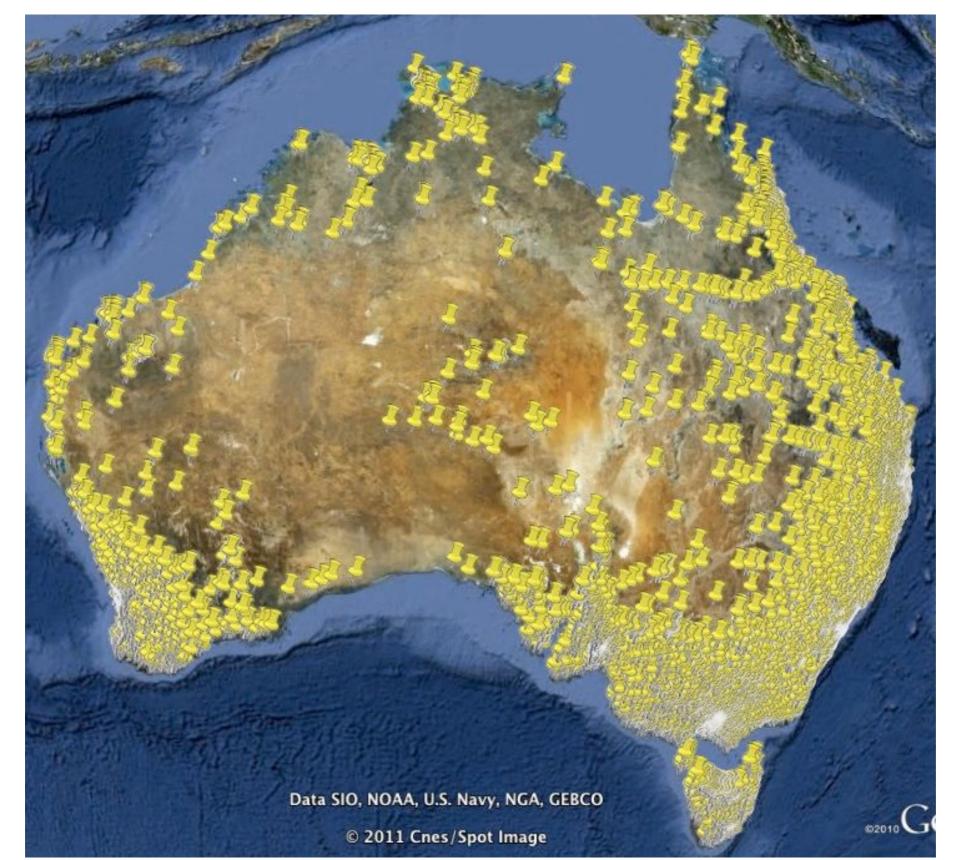
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### Read comments on the site's most popular topics

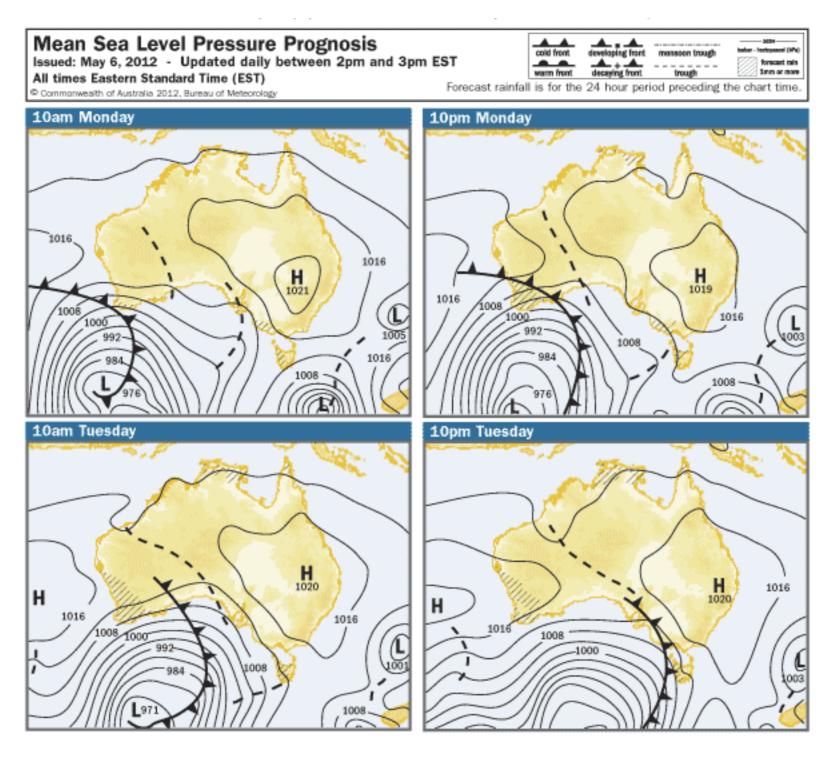




# Public Loos in Australia



# Weather



# Required elements of a graph

