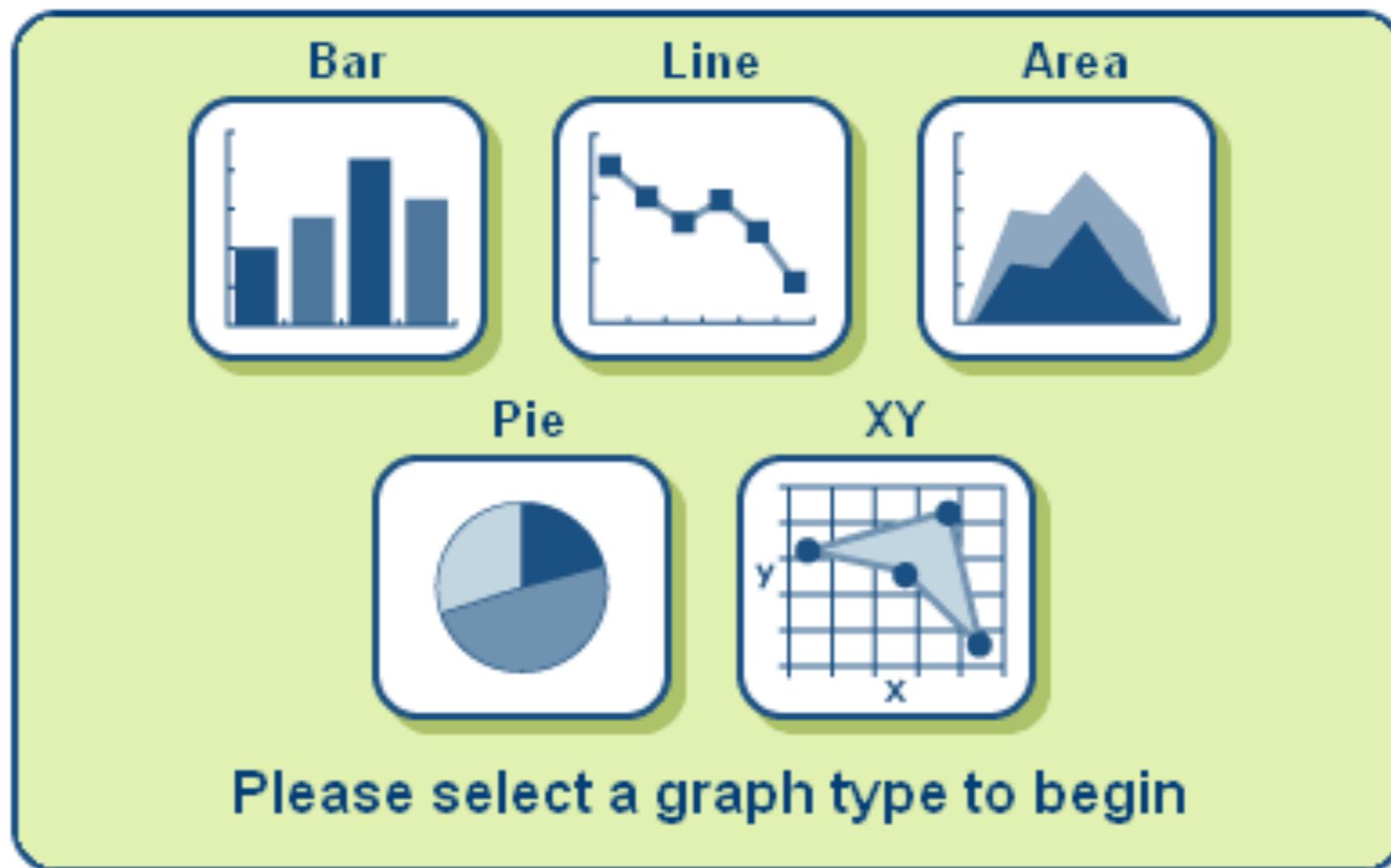




# Microsoft Office

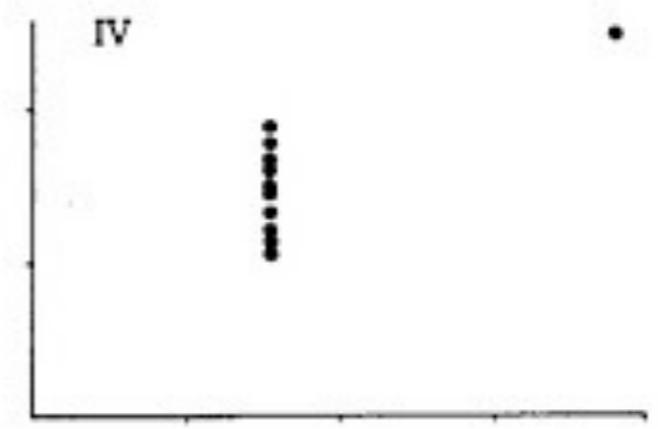
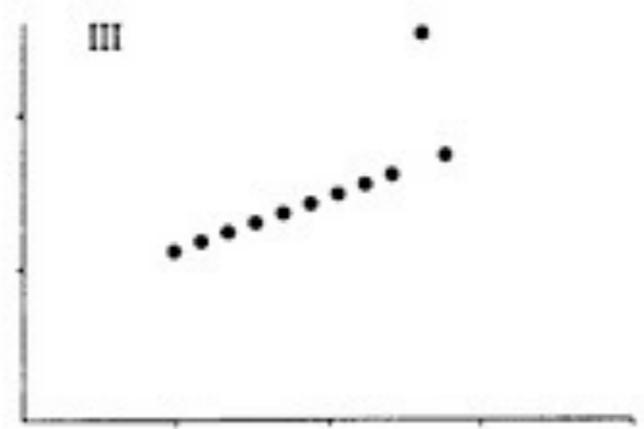
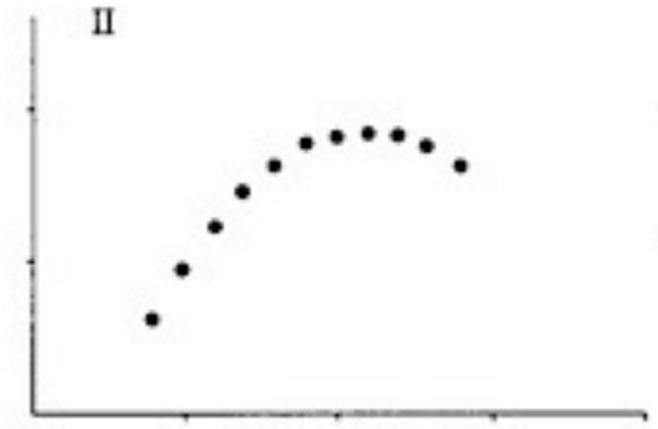
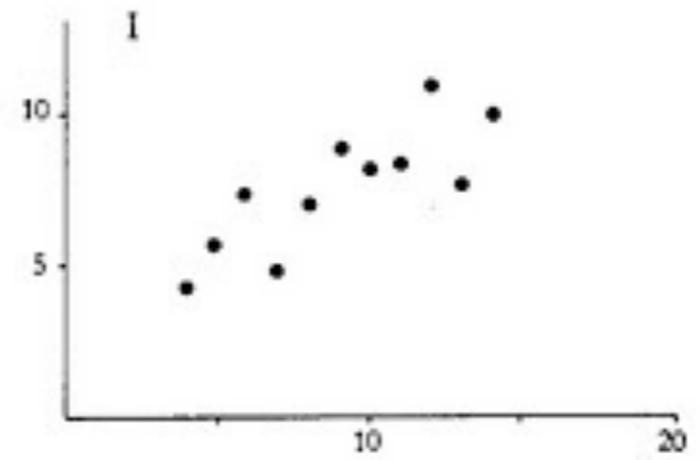


# Raw data

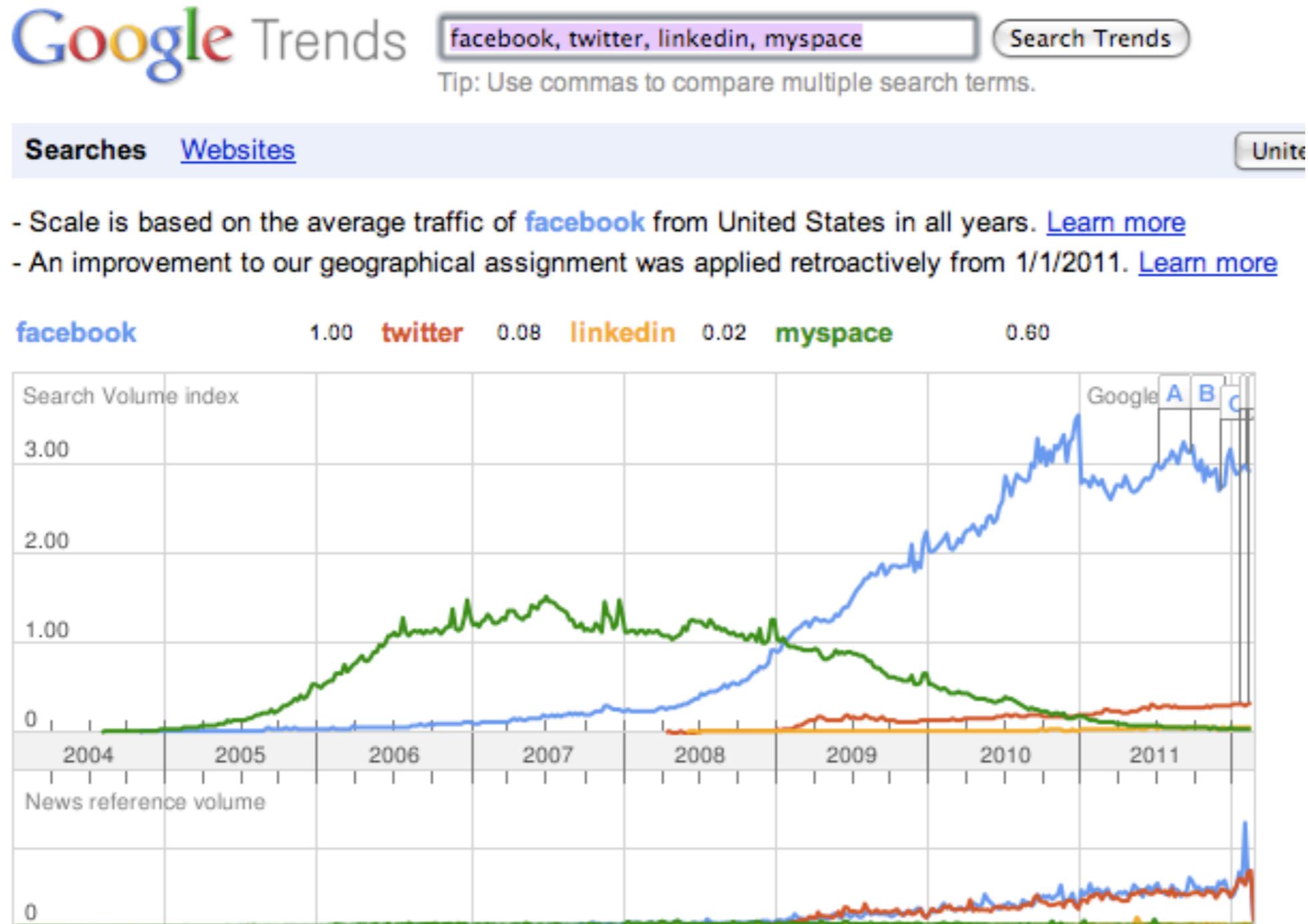
I		II		III		IV	
X	Y	X	Y	X	Y	X	Y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

$N = 11$   
 mean of X's = 9.0  
 mean of Y's = 7.5  
 equation of regression line:  $Y = 3 + 0.5X$   
 standard error of estimate of slope = 0.118  
 $t = 4.24$   
 sum of squares  $X - \bar{X} = 110.0$   
 regression sum of squares = 27.50  
 residual sum of squares of Y = 13.75  
 correlation coefficient = .82  
 $r^2 = .67$

# Visualisation

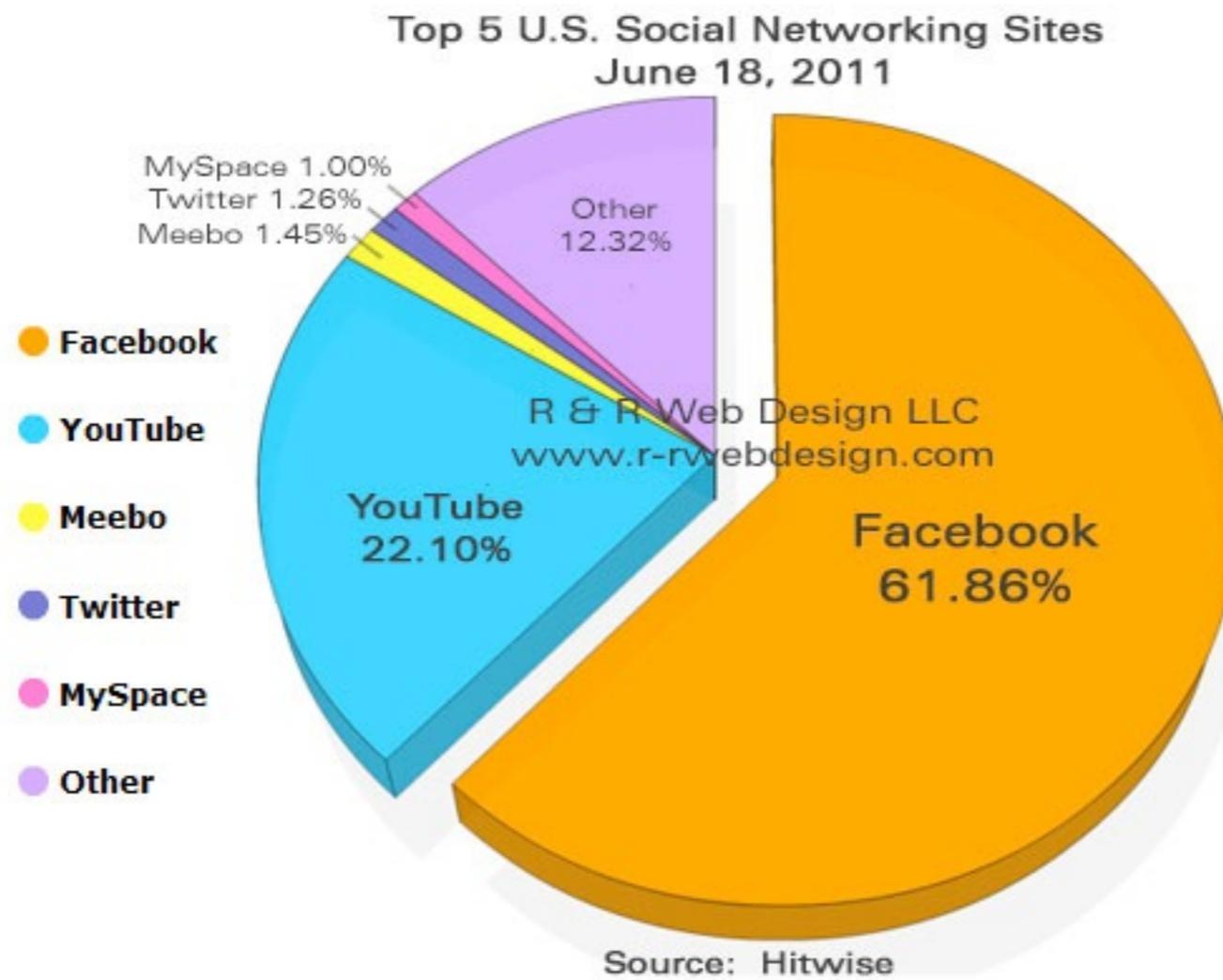


# Graph of continuous numerical data (x-y)



<https://www.google.com.au/trends/>

# Pie Charts

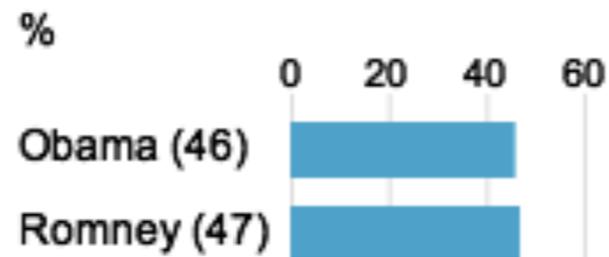


# Simple bar graphs

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## Economist/YouGov poll

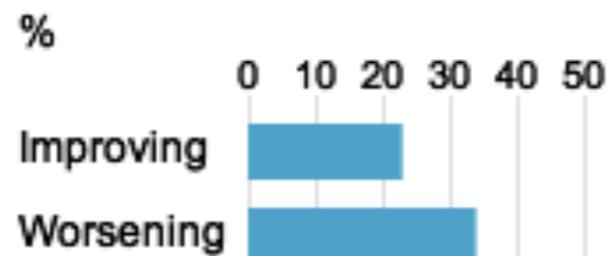
### Presidential race



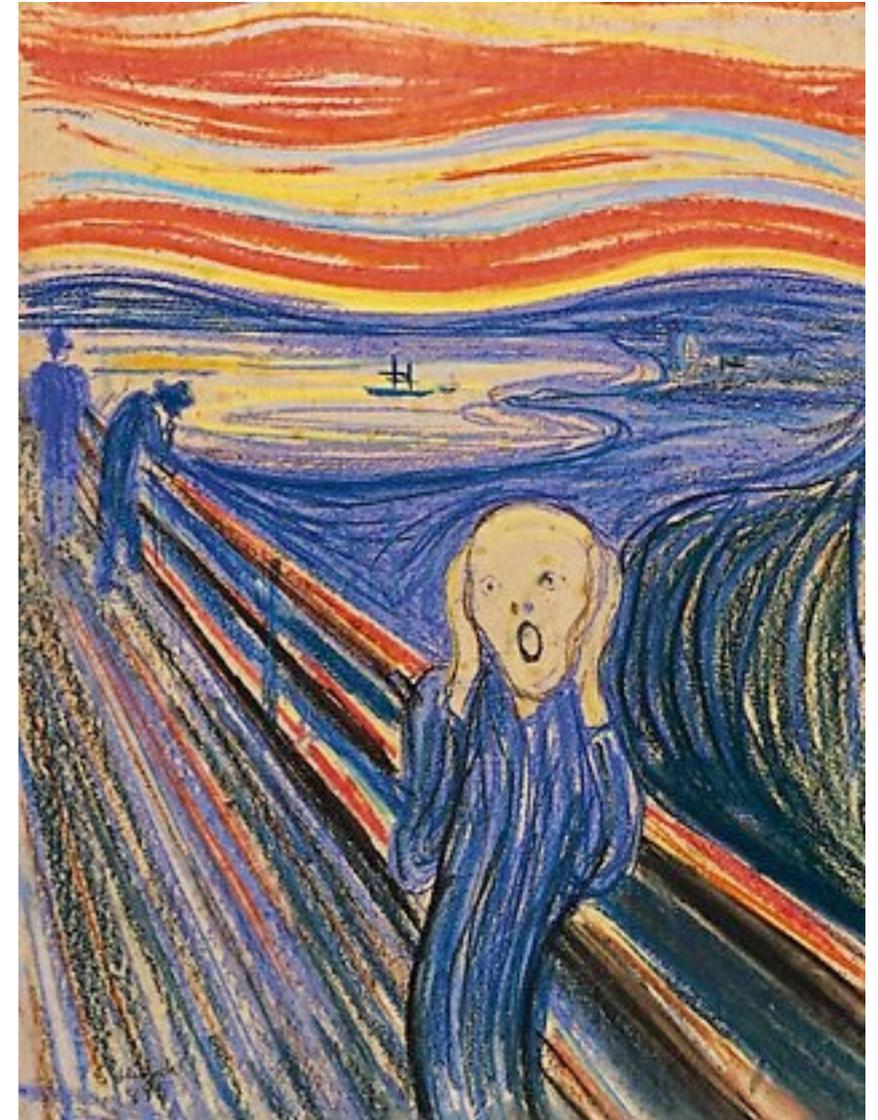
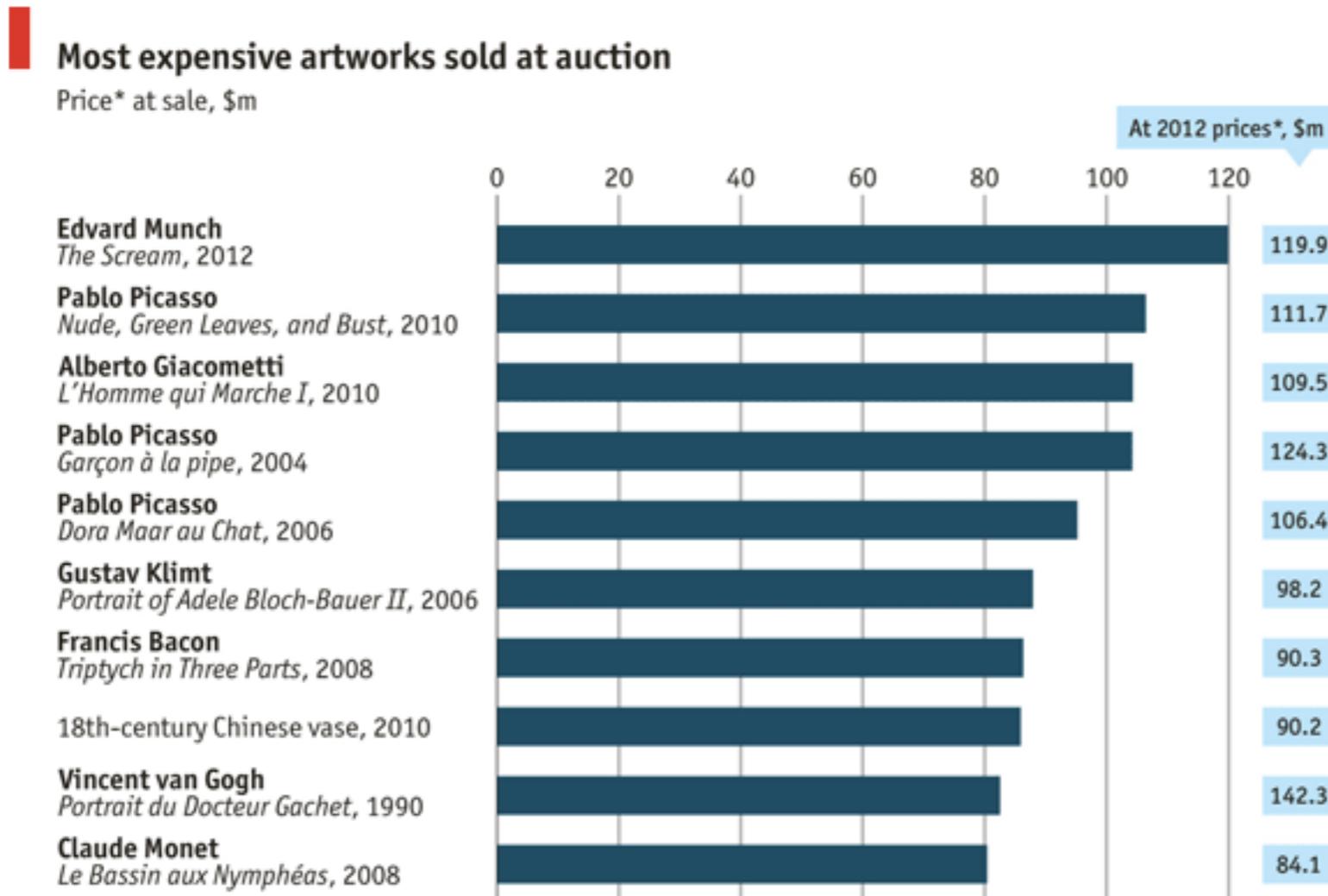
### Approval



### The Economy



# Bar Graphs are useful for seeing comparisons



If data is presented vertically, sometimes called a “column graph”

## The Big Mac index

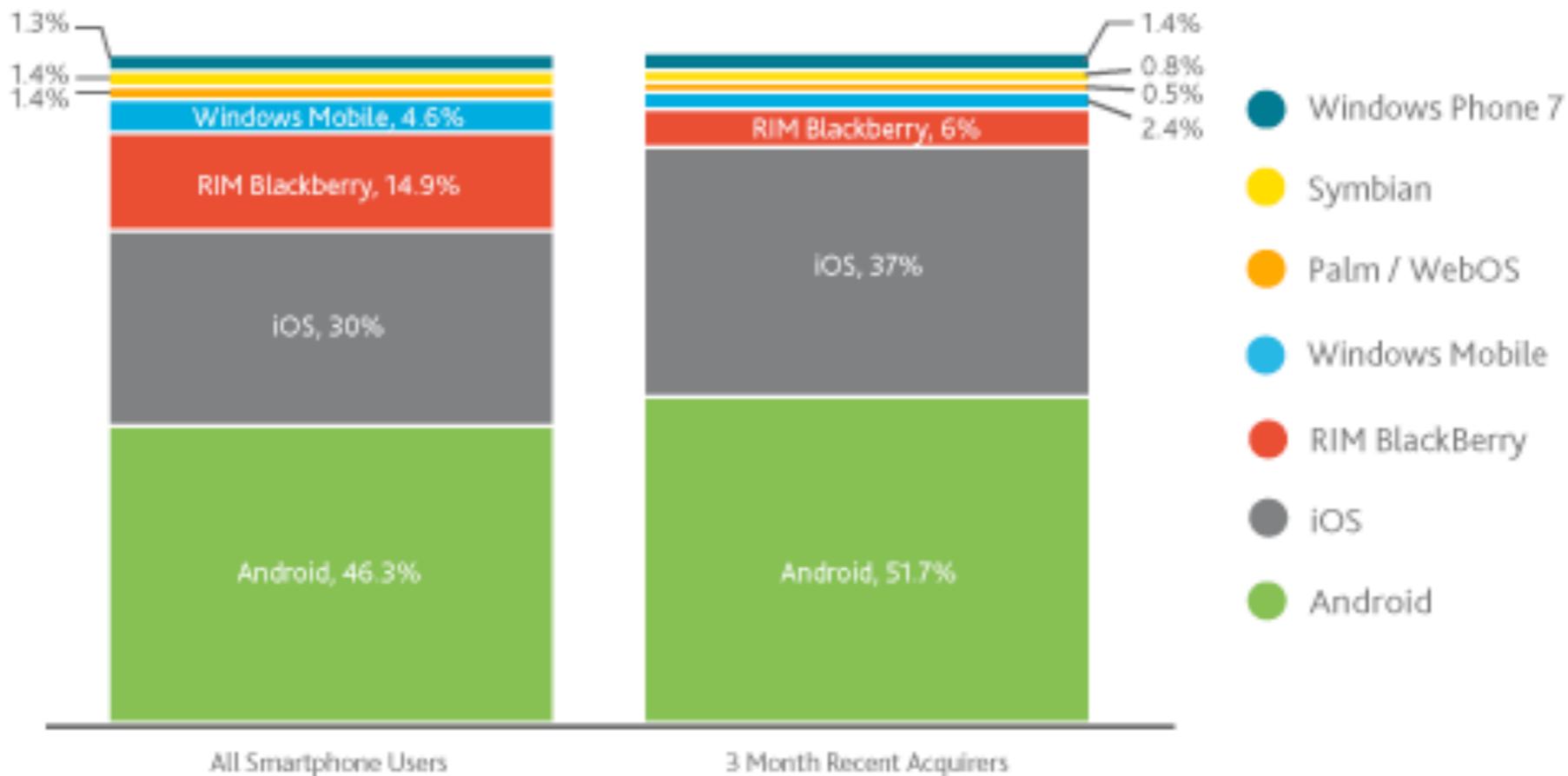
Local currency under(-)/over(+) valuation against the dollar, %



# Possible to “stack” data

## Operating System Share – All Smartphone Consumers vs. Recent Smartphone Acquirers (3Mo).

Q4 2011, Nielsen Mobile Insights



Source: Nielsen

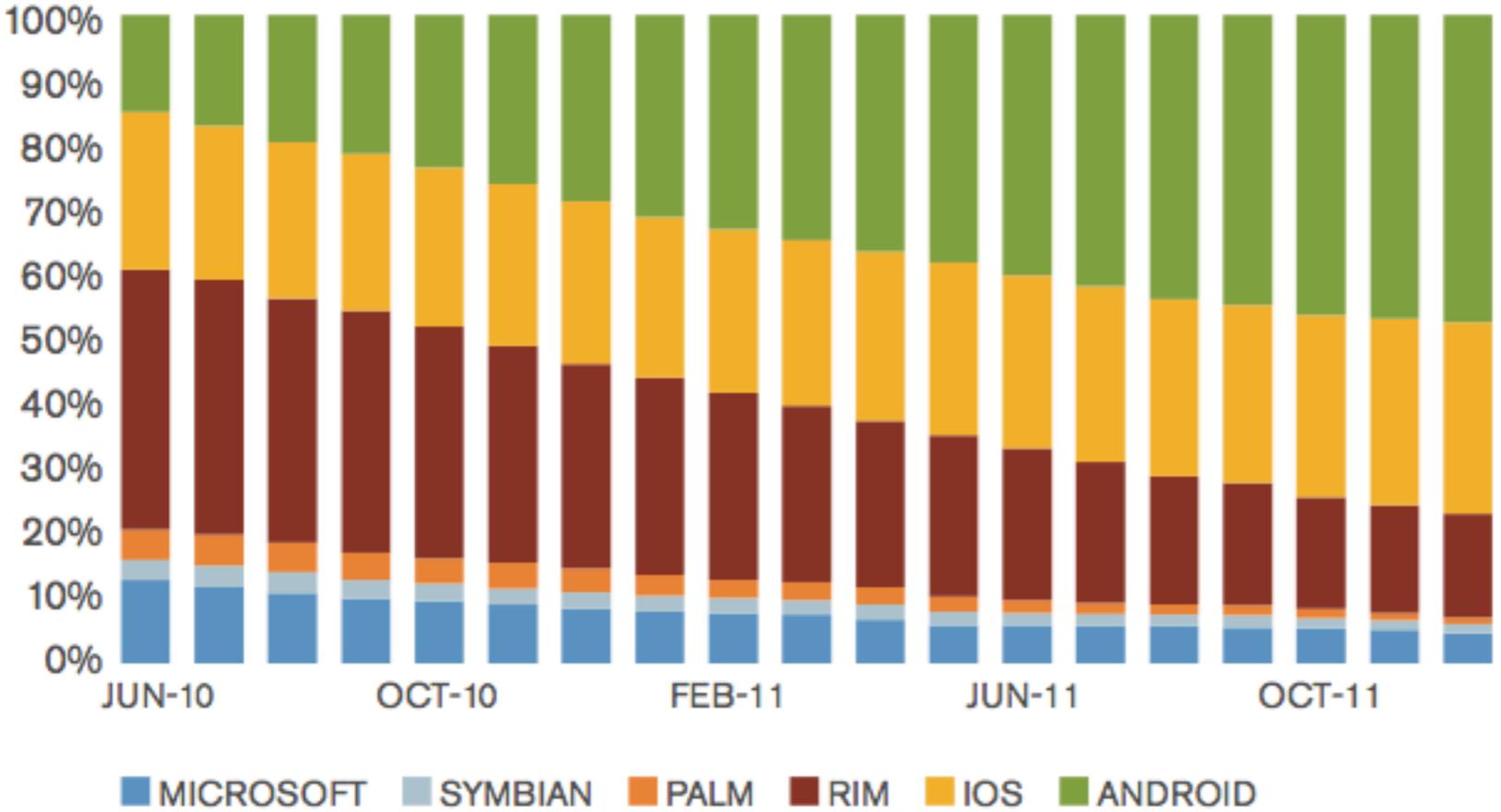
nielsen

# What kind of graph is this?

# Another data representation of the previous theme.

## U.S. Smartphone Market Share by OS

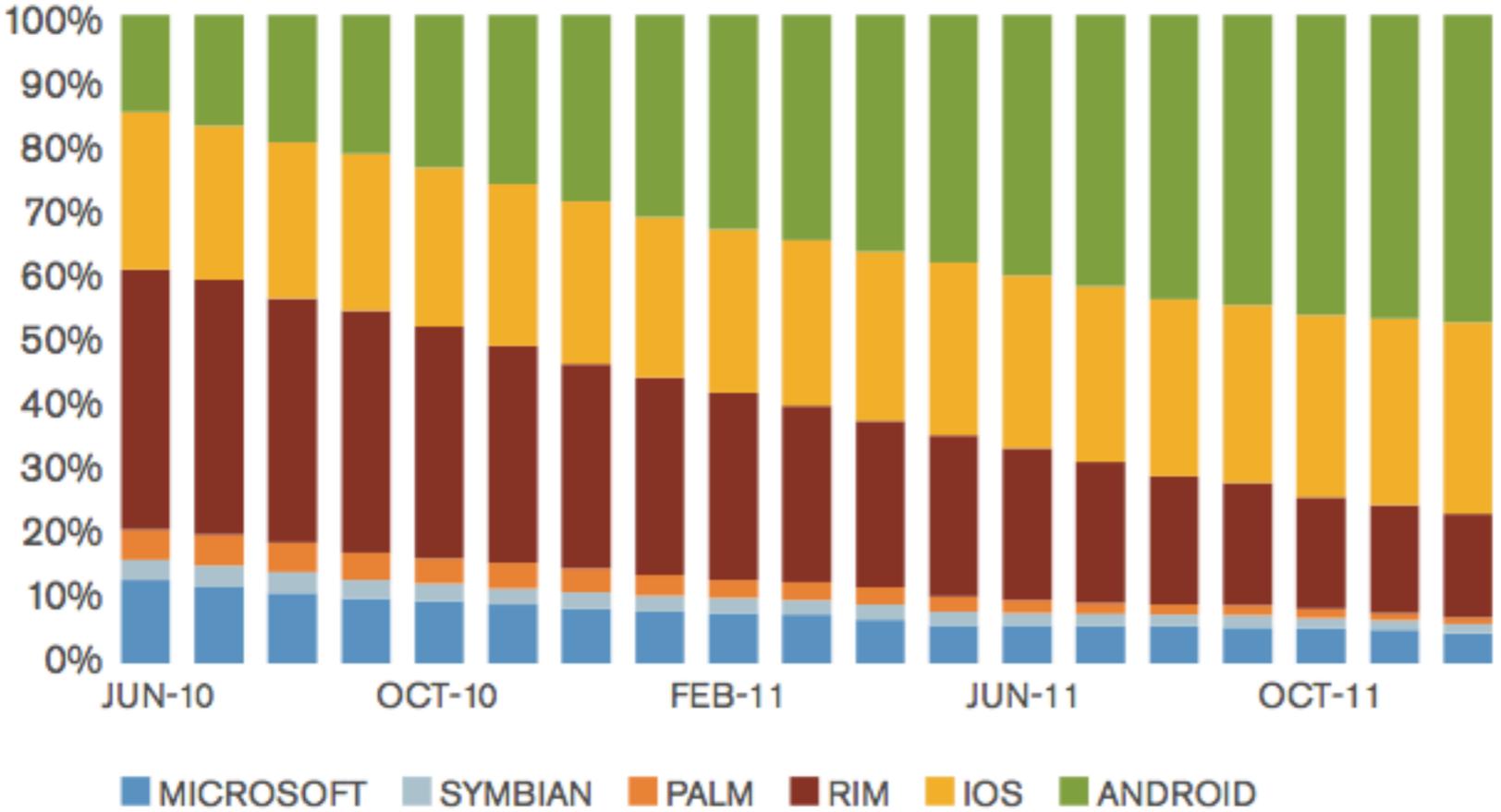
Source: comScore MobiLens, 3 mon. avg. ending Jun-2010 to Dec-2011, U.S.



# Another data representation of the previous theme.

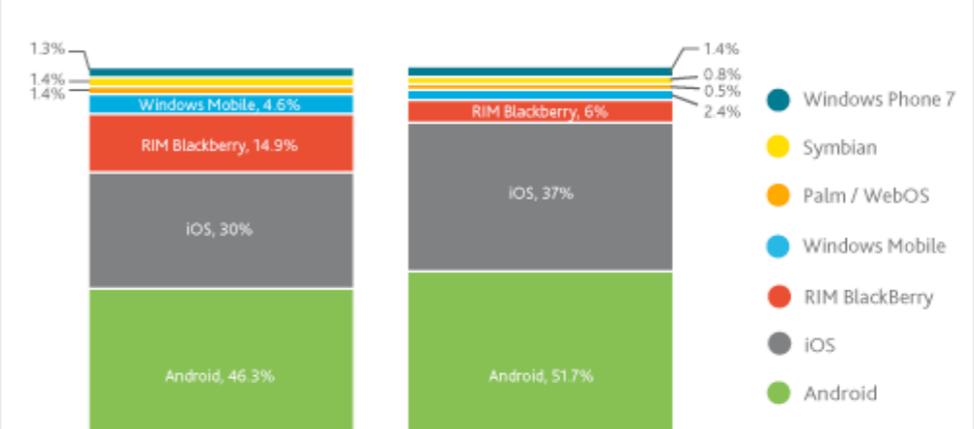
## U.S. Smartphone Market Share by OS

Source: comScore MobiLens, 3 mon. avg. ending Jun-2010 to Dec-2011, U.S.

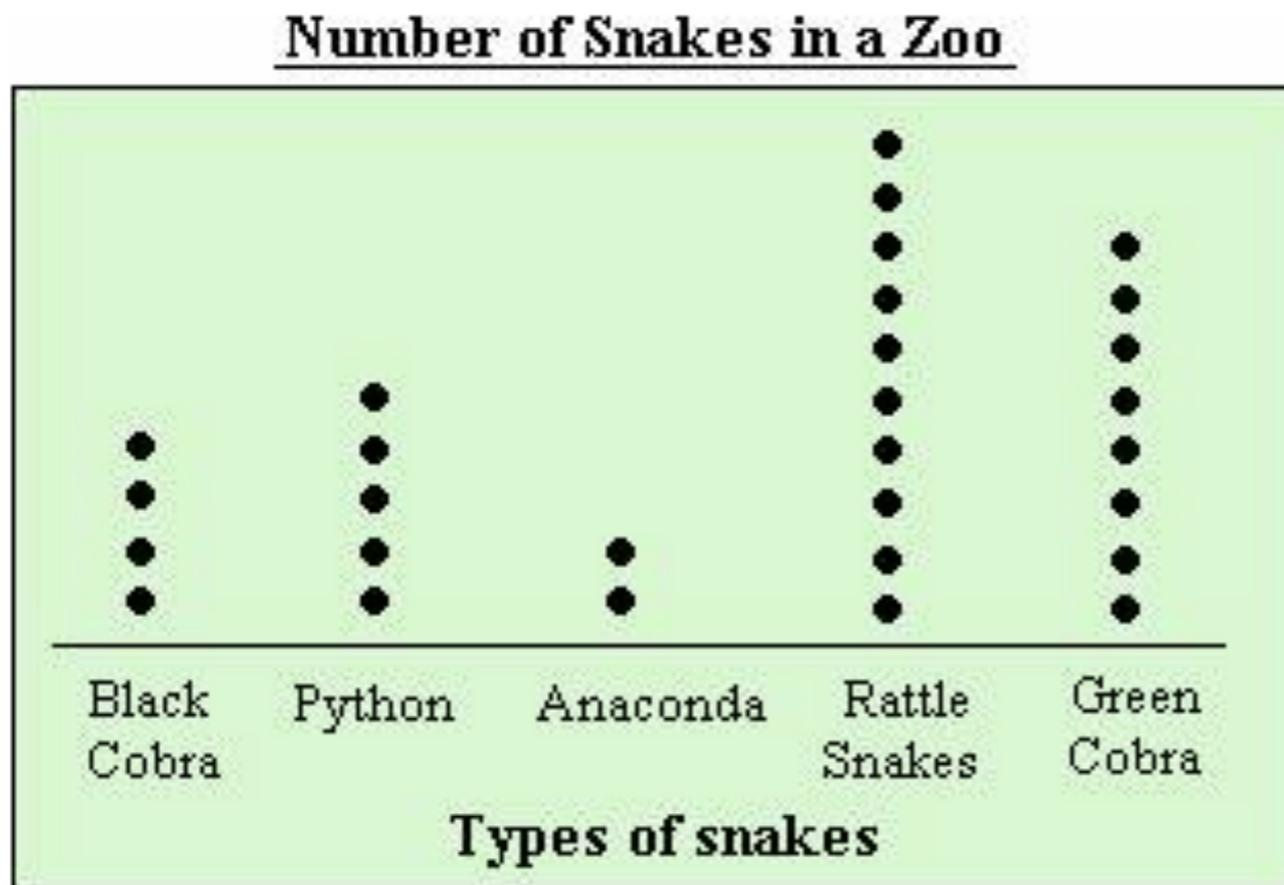


How does this differ from the previous slide?

Operating System Share – All Smartphone Consumers vs. Recent Smartphone Acquirers (3Mo). Q4 2011, Nielsen Mobile Insights



Dot Plots --similar to column/bar graphs and can be presented vertically or horizontally

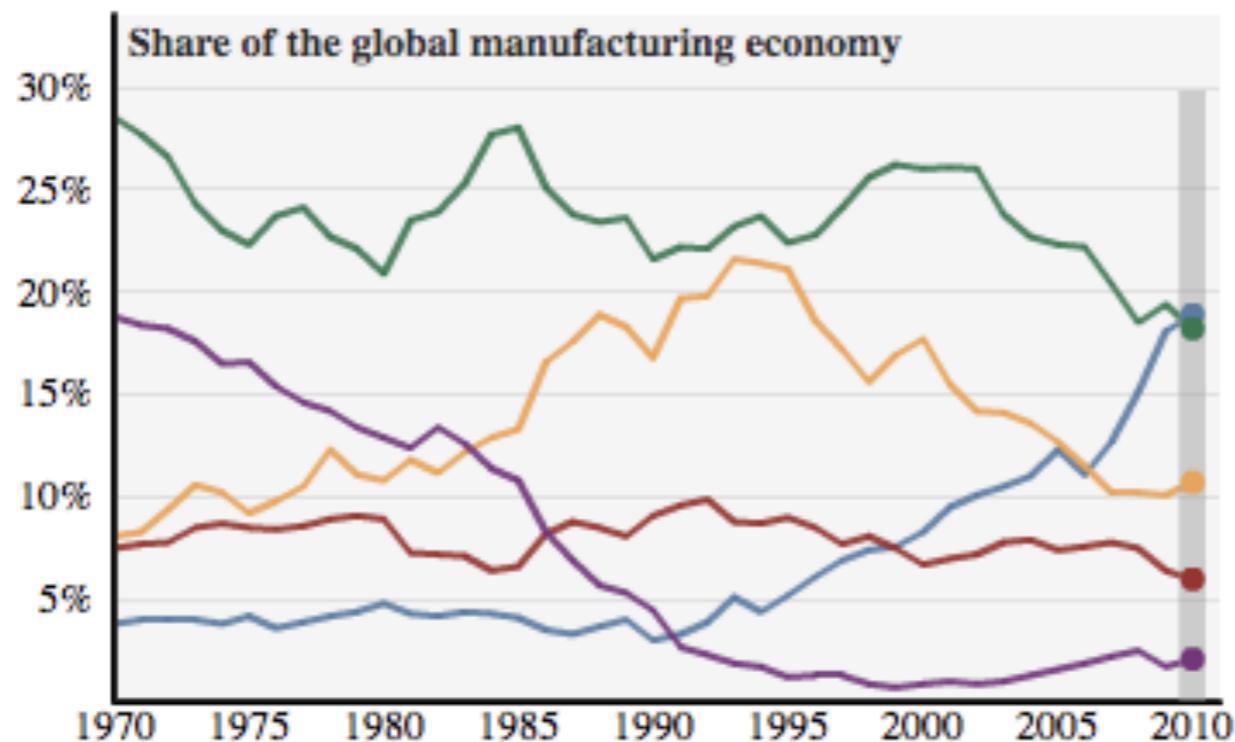


Die Roll	Frequency (50 total)
1	••••••••
2	••••••
3	••••••
4	••••••••••
5	••••••••
6	••••••••••••••

# Line Graph (x-y) and column graph

## China Overtakes U.S. in Manufacturing

The Editors | April 23, 2:47 p.m.

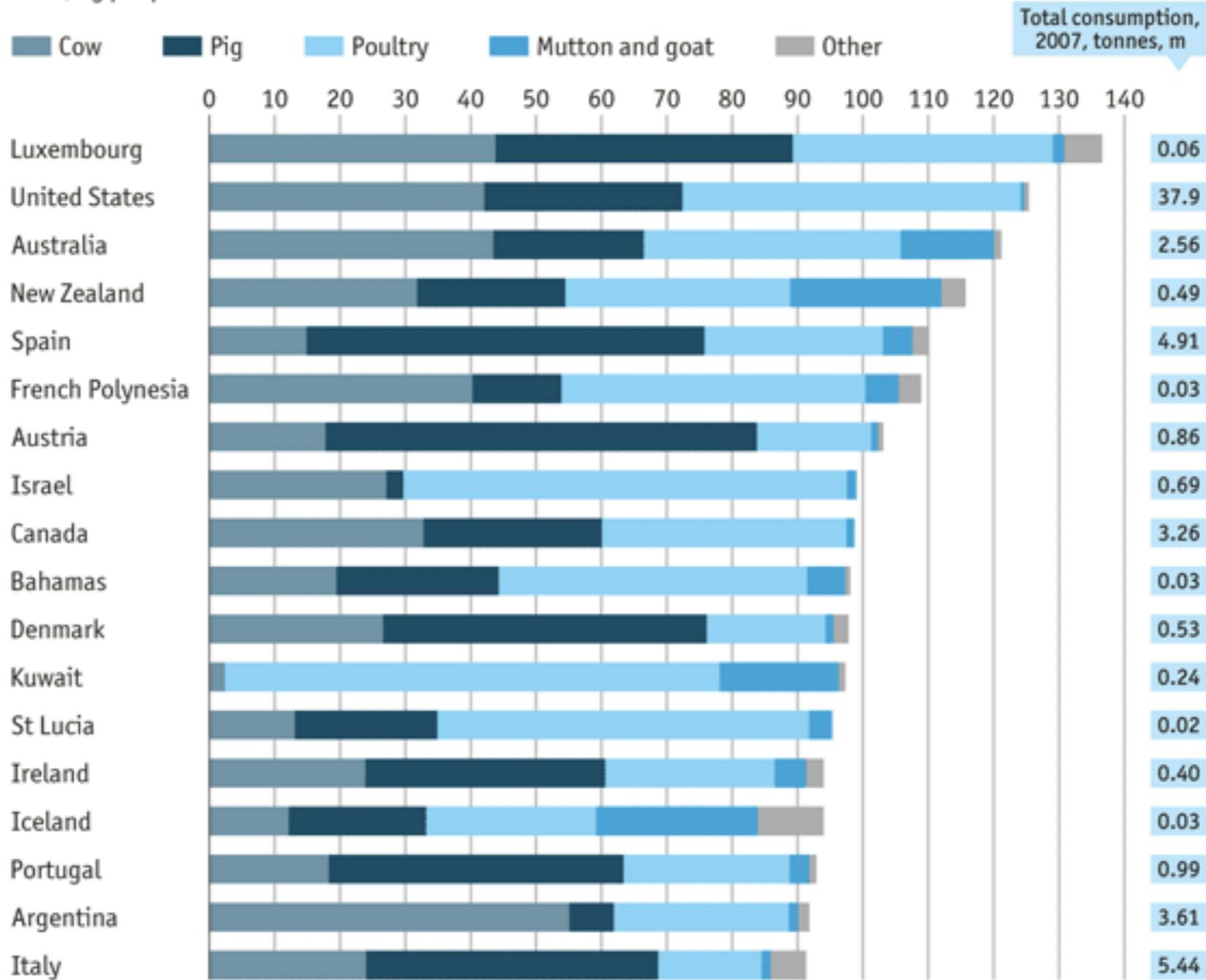


How do these relate?



## World's biggest meat-eaters

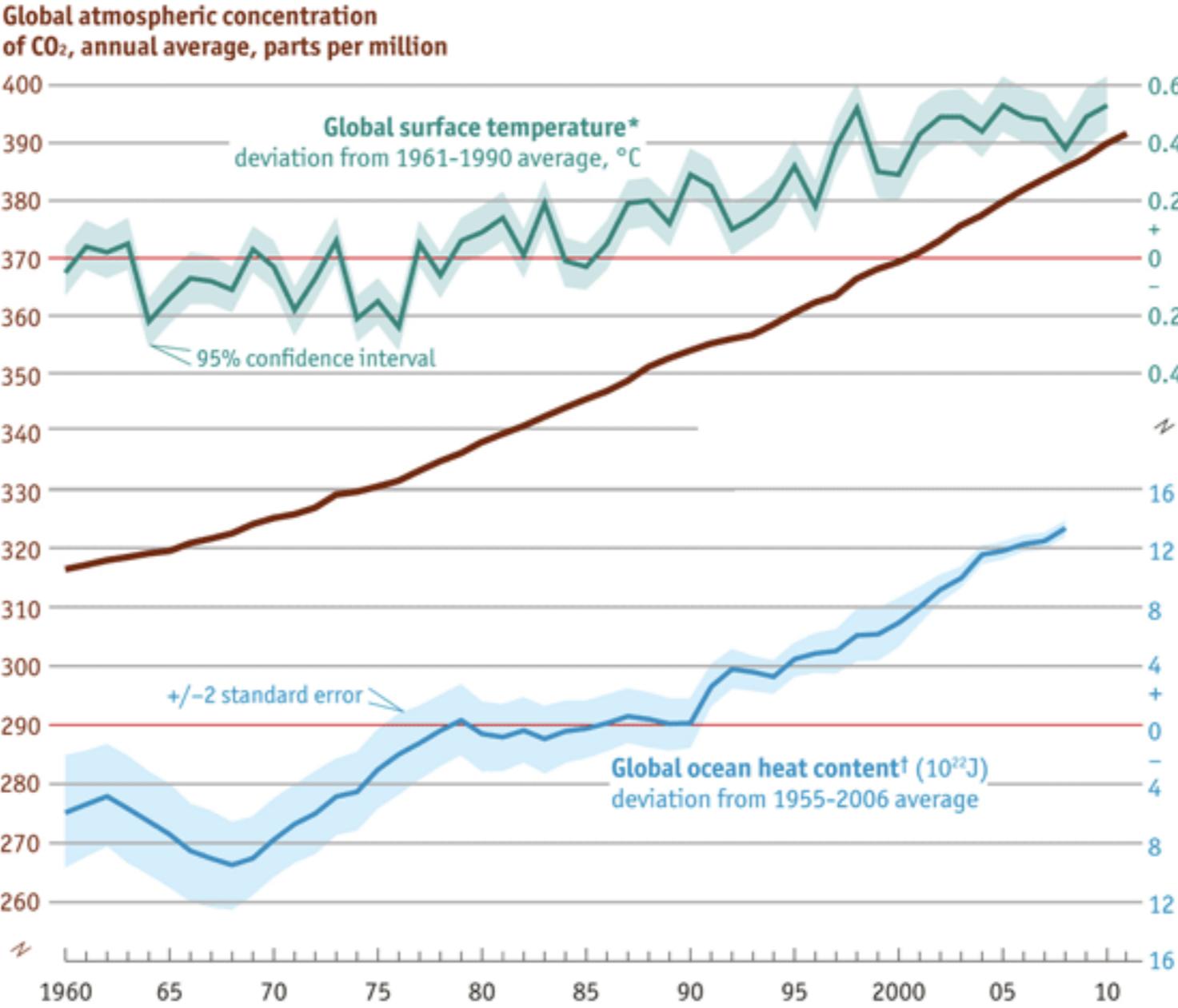
2007, kg per person



Sources: UN Food and Agriculture Organisation; *The Economist*

# Graphs with multiple y axes (common x axis)

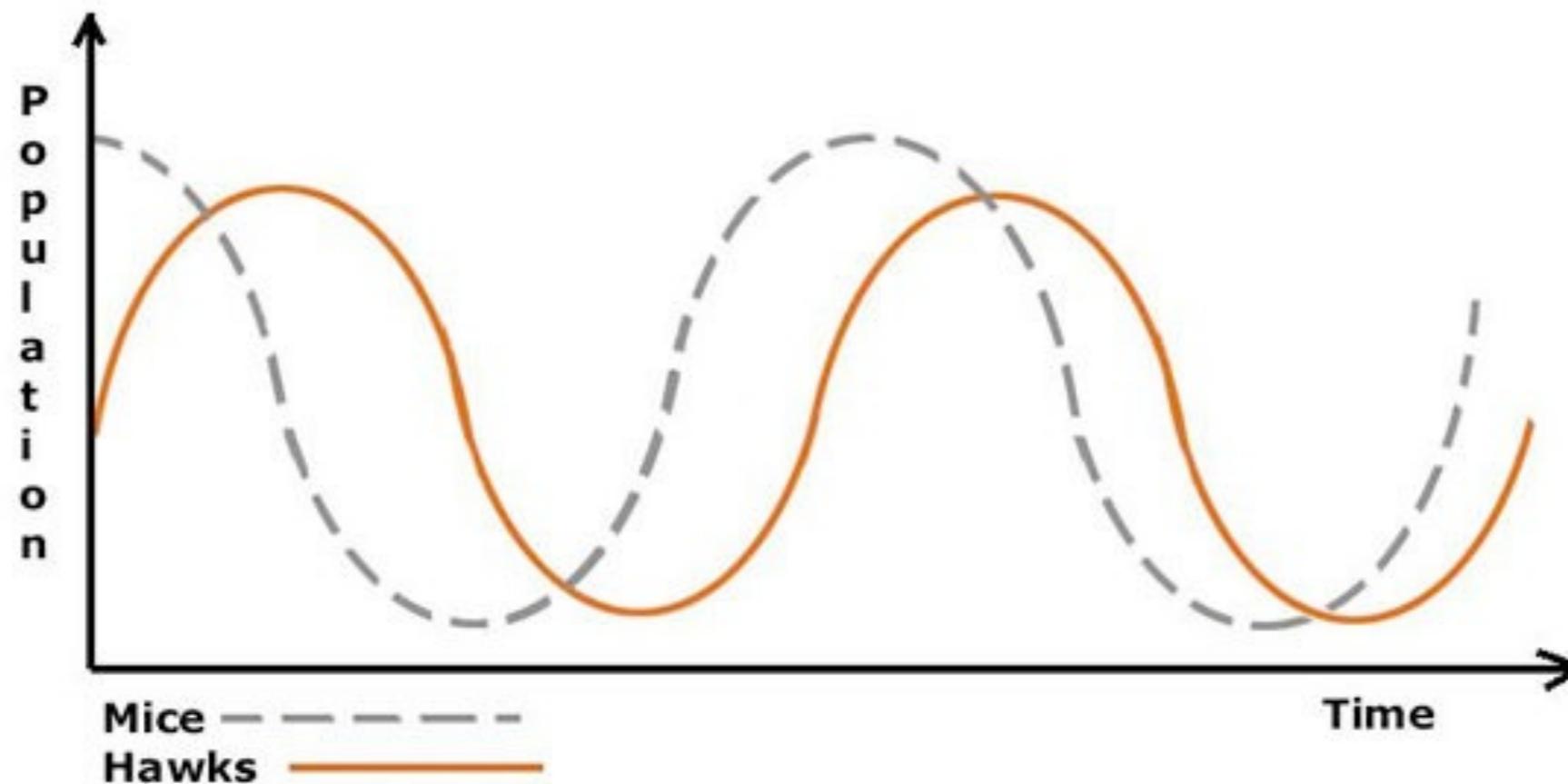
## Climate changes



Sources: Met Office Hadley Centre; NOAA; Scripps Institute of Oceanography; Sydney Levitus et al, GRL

# Population graphing--predator-prey relationship

## Mouse-hawks



As the mice population increases, there are more easily-caught mice as prey for the predatory hawks. The hawk population will increase too, but slightly later than the increase in mice population. (Note: one hawk eats many mice, so the total numbers of hawks is always lower.)

More hawks eat more mice, so mice numbers drop. Mice become harder to catch, so hawk numbers drop too. With fewer predators, the mice can breed up again. The number of prey goes up and down, mirrored by the later rise and fall of predators. The time delay is related to the life cycle of the organisms.

# How the Recession Changed Us

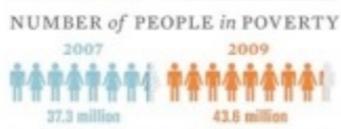
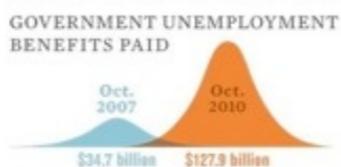
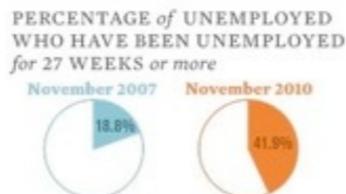
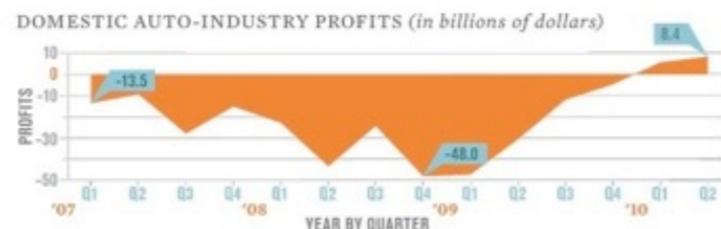
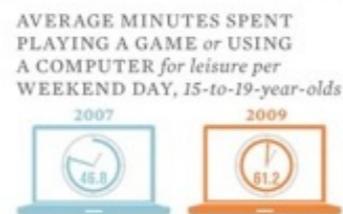
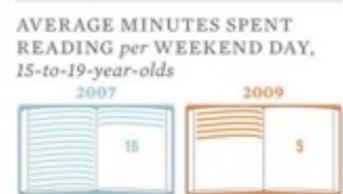
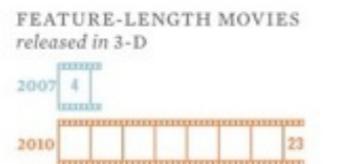
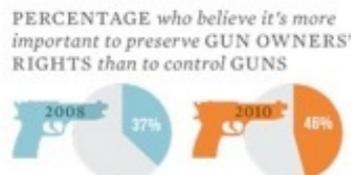
WHAT A DIFFERENCE TWO YEARS MAKES.  
By Timothy Lavin  
Graphics by Amanda Buck

OFFICIALLY, THE GREAT Recession lasted from December 2007 to June 2009. A mere 18 months—about average, as recessions go. Yet if the trauma this time feels deep and lasting, that may be because, as the figures on these pages show, so many disruptions have upended national life at once.

Millions of Americans have lost their jobs, nearly every state faces a budget shortfall, and hundreds of banks have shut their doors. The young are

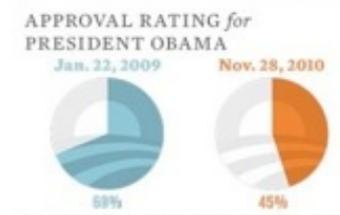
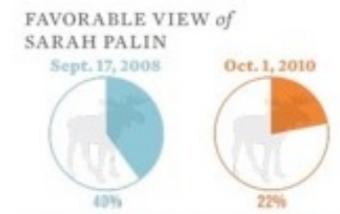
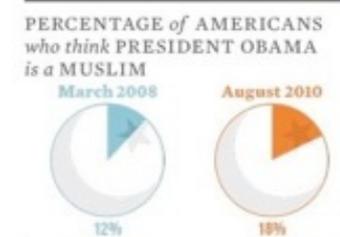
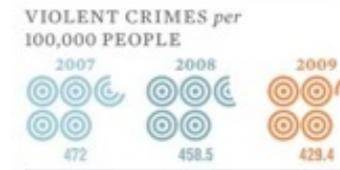
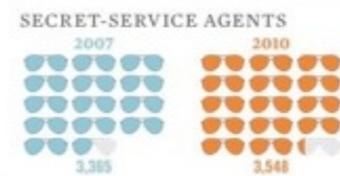
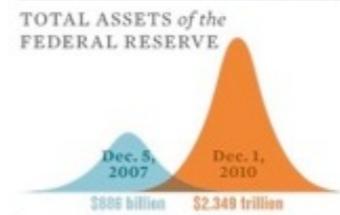
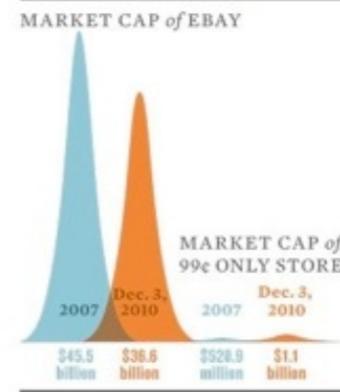
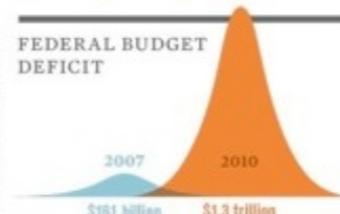
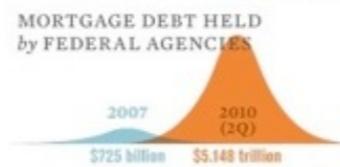
unemployed, living at home, and playing video games. The ranks of third-party candidates have swollen, militias have proliferated, and national leaders of both parties have seen their support decline. Of course, times of flux are often times of anxiety and unrest. But as the economy begins its slow and stuttering recovery, the vast changes wrought by this recession will continue to reverberate for many years—in ways predictable and otherwise. ■

Timothy Lavin is an Atlantic senior editor.



### FOOD-STAMP RECIPIENTS by state

State	2007	2009	% Increase
FLORIDA	1,232,803	1,952,362	58%
NEVADA	122,224	208,056	83%
NEW YORK	1,801,984	2,322,742	29%

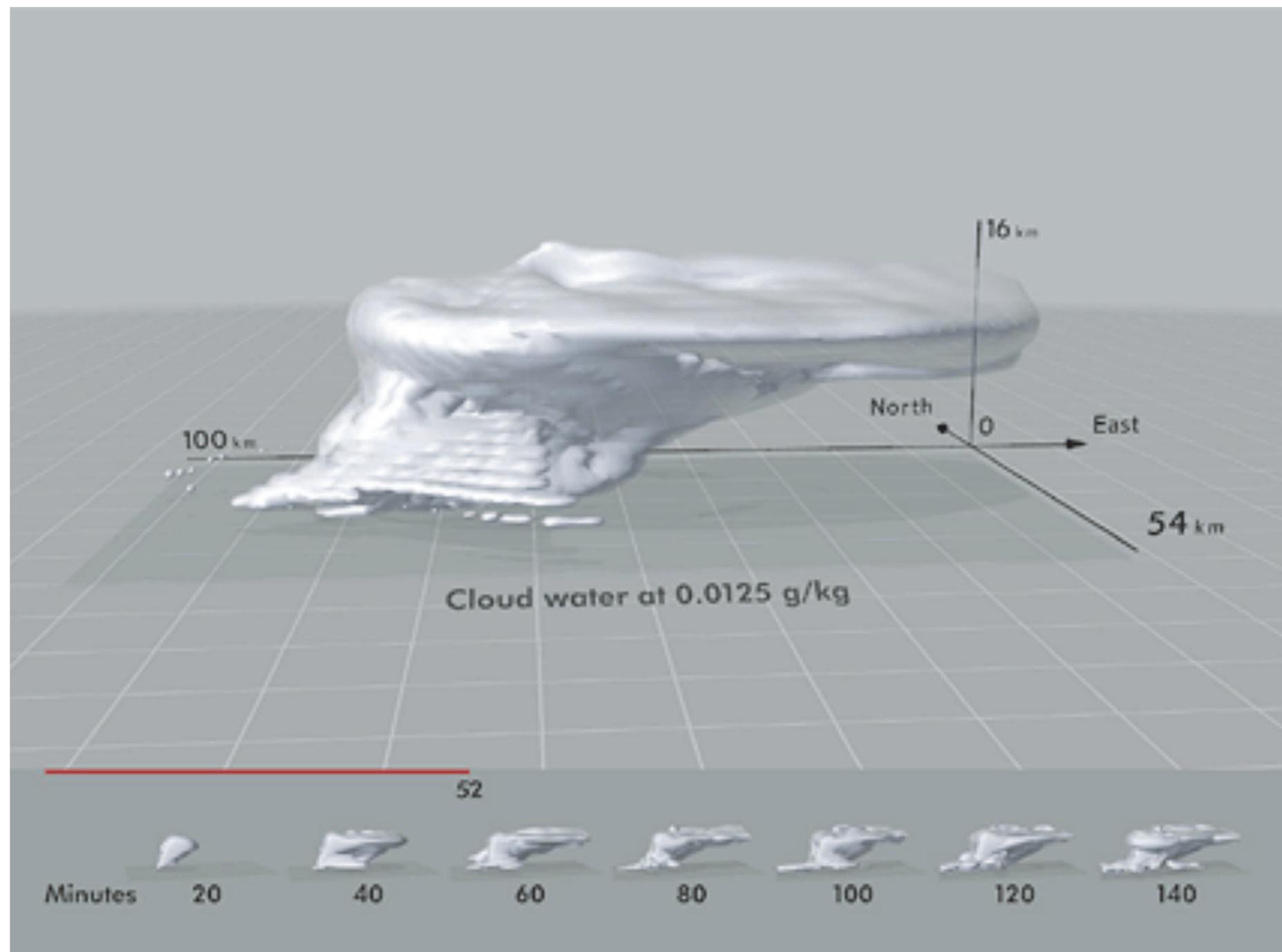


ALL STATISTICS ARE THE MOST RECENT AVAILABLE AT PRESS TIME, SEASONALLY ADJUSTED WHERE POSSIBLE.

FOR A COMPLETE LIST OF SOURCES, VISIT WWW.THATLANTIC.COM/RECESSIONMAP.

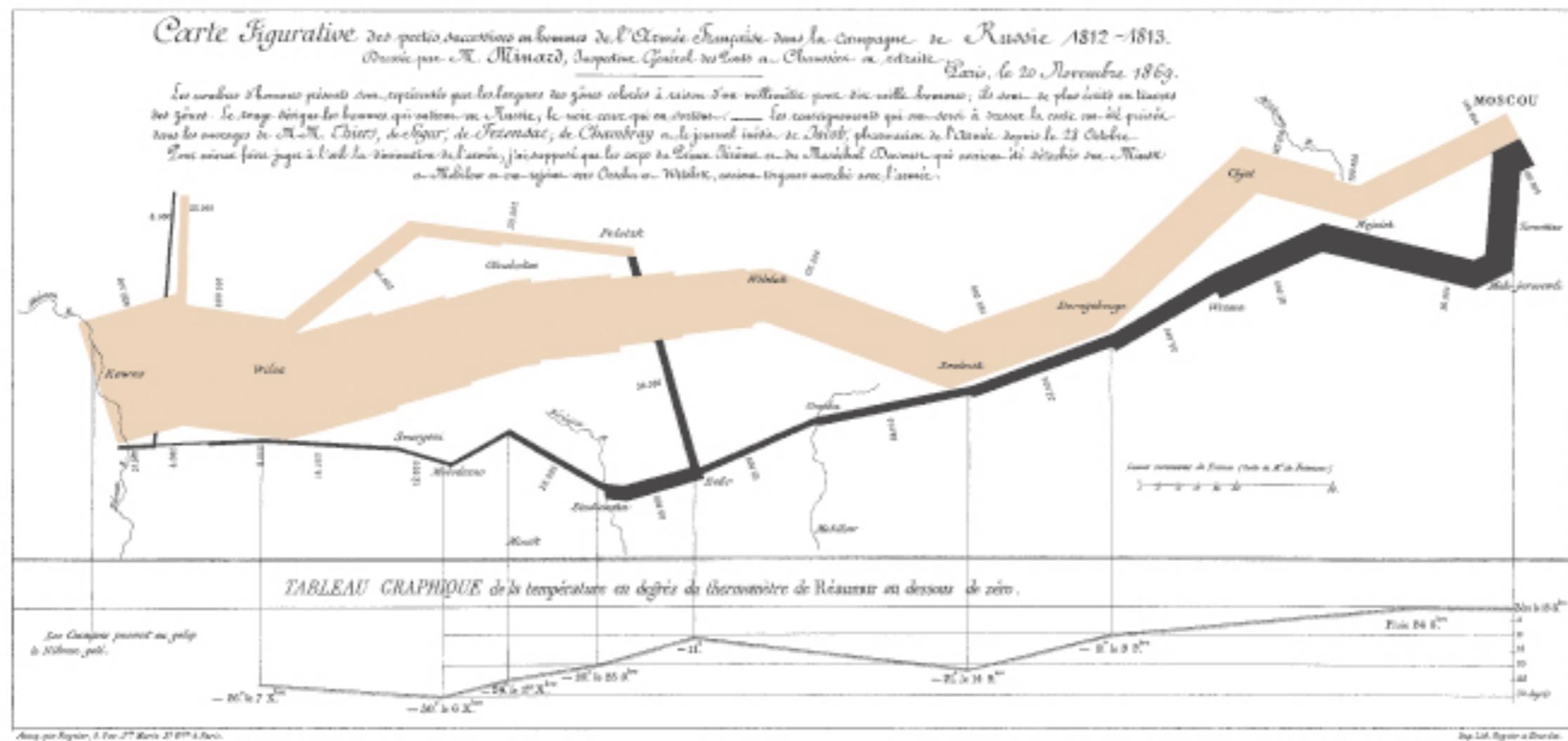
\*Excludes certain agencies and offices not provided by the U.S. Office of Personnel Management.

# Data Visualisation--Edward Tufte



Each multiple maintains a consistent frame of reference—size, color, fonts—with changing data—cloud shape, number of minutes. The resulting information provides a complete narrative of how the storm changed over time.





## Napoleon's March to Moscow The War of 1812

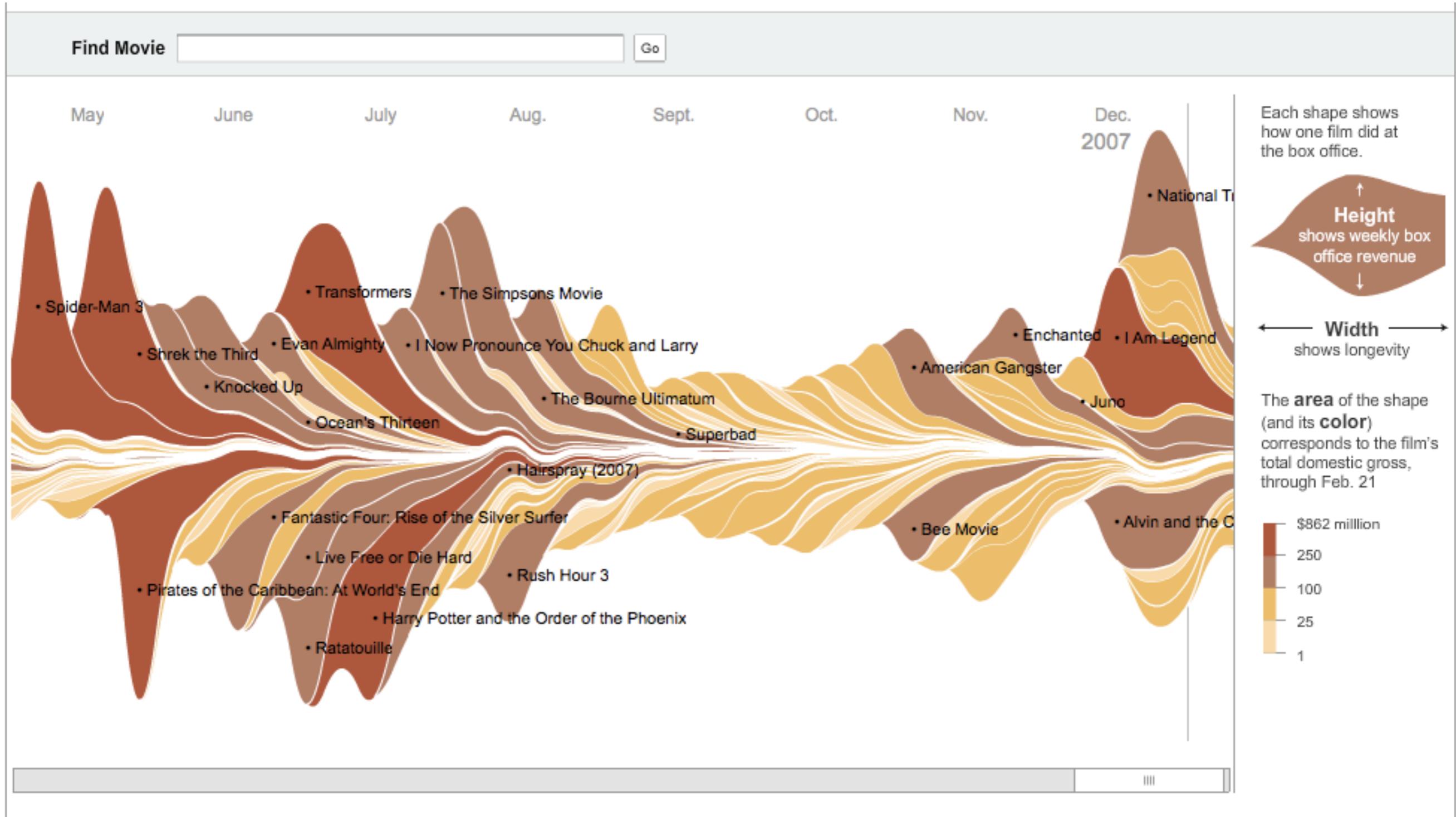
Charles Joseph Mizard

This classic of Charles Joseph Mizard (1781-1870), the French engineer, shows the terrible fate of Napoleon's army in Russia. Described by E. J. Macey as seeming to defy the gaze of the historian by its brutal eloquence, this combination of data map and time-series, drawn in 1869, portrays the devastating losses suffered in Napoleon's Russian campaign of 1812. Beginning at the left on the Polish-Russian border near the Niemen River, the thick band shows the size of the army (422,000 men) as it invaded Russia in June 1812. The width of the band indicates the size of the army at each place on the map. In September, the army reached Moscow, which was by then sacked and deserted, with 100,000 men. The path of Napoleon's retreat from Moscow is depicted by the darker, lower band, which is linked to a temperature

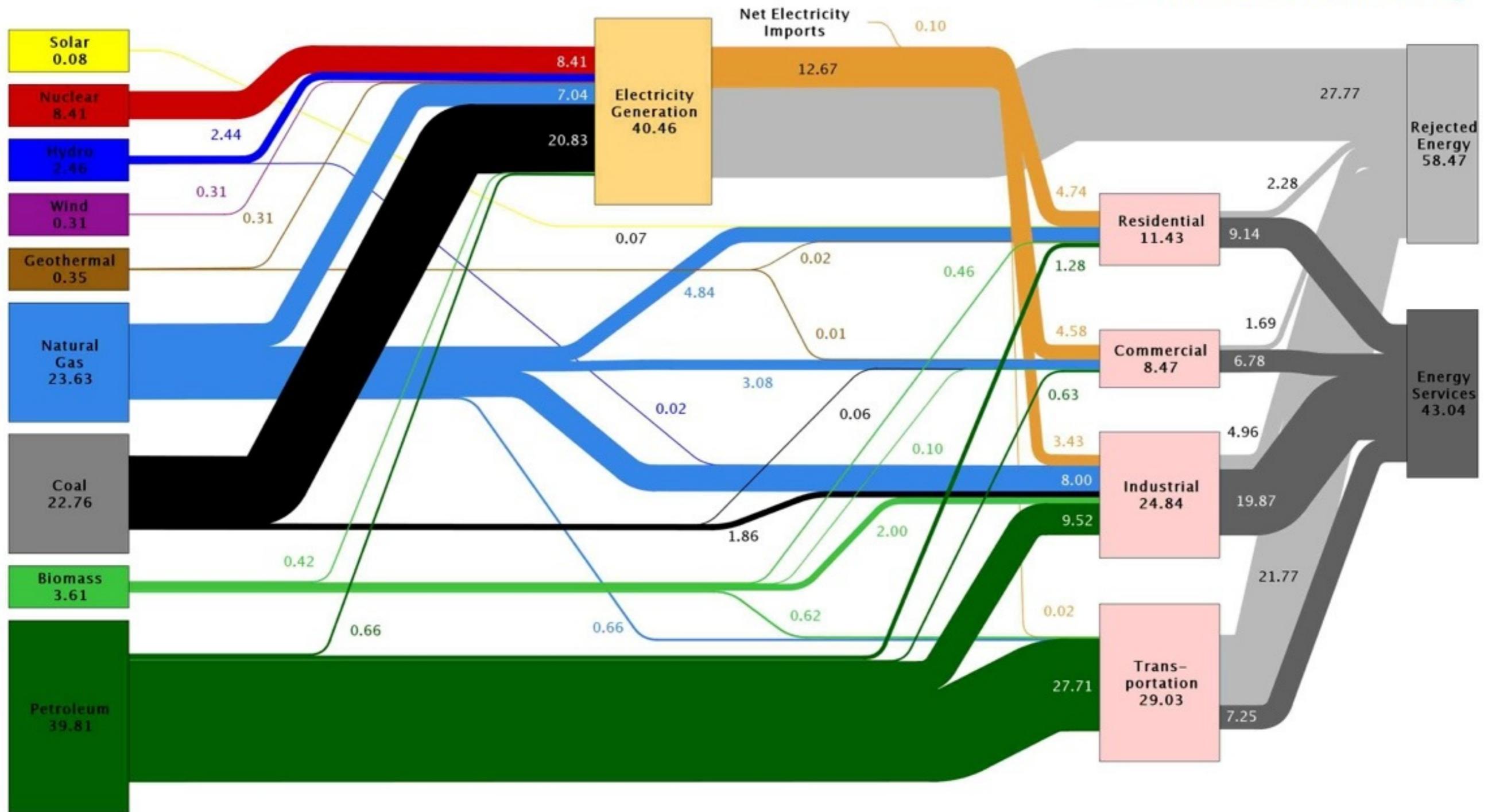
scale and dates at the bottom of the chart. It was a bitterly cold winter, and many froze on the march out of Russia. As the graphic shows, the crossing of the Berezina River was a disaster, and the army finally struggled back into Poland with only 30,000 men remaining. Also shown are the movements of auxiliary troops, as they sought to protect the rear and the flank of the advancing army. Mizard's graphic tells a rich, coherent story with its multivariate data, far more enlightening than just a single number bouncing along over time. Six variables are plotted: the size of the army, its location on a two-dimensional surface, direction of the army's movement, and temperature on various dates during the retreat from Moscow. It may well be the best statistical graphic ever drawn.



# The Ebb and Flow of Movies: Box Office Receipts



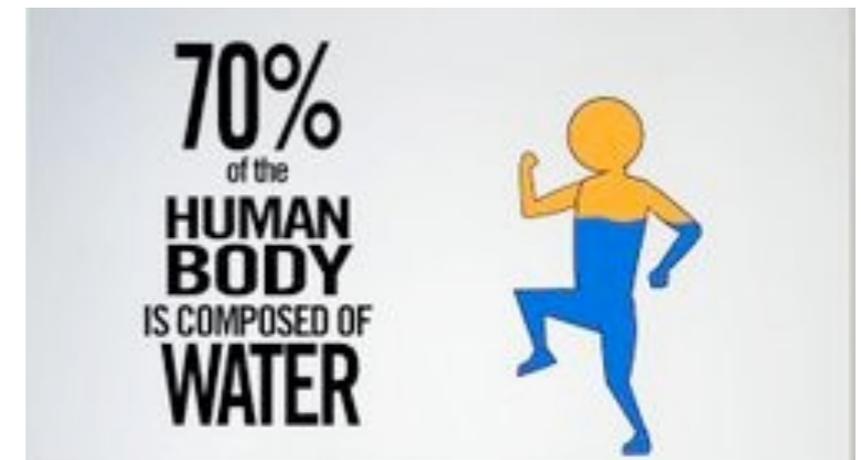
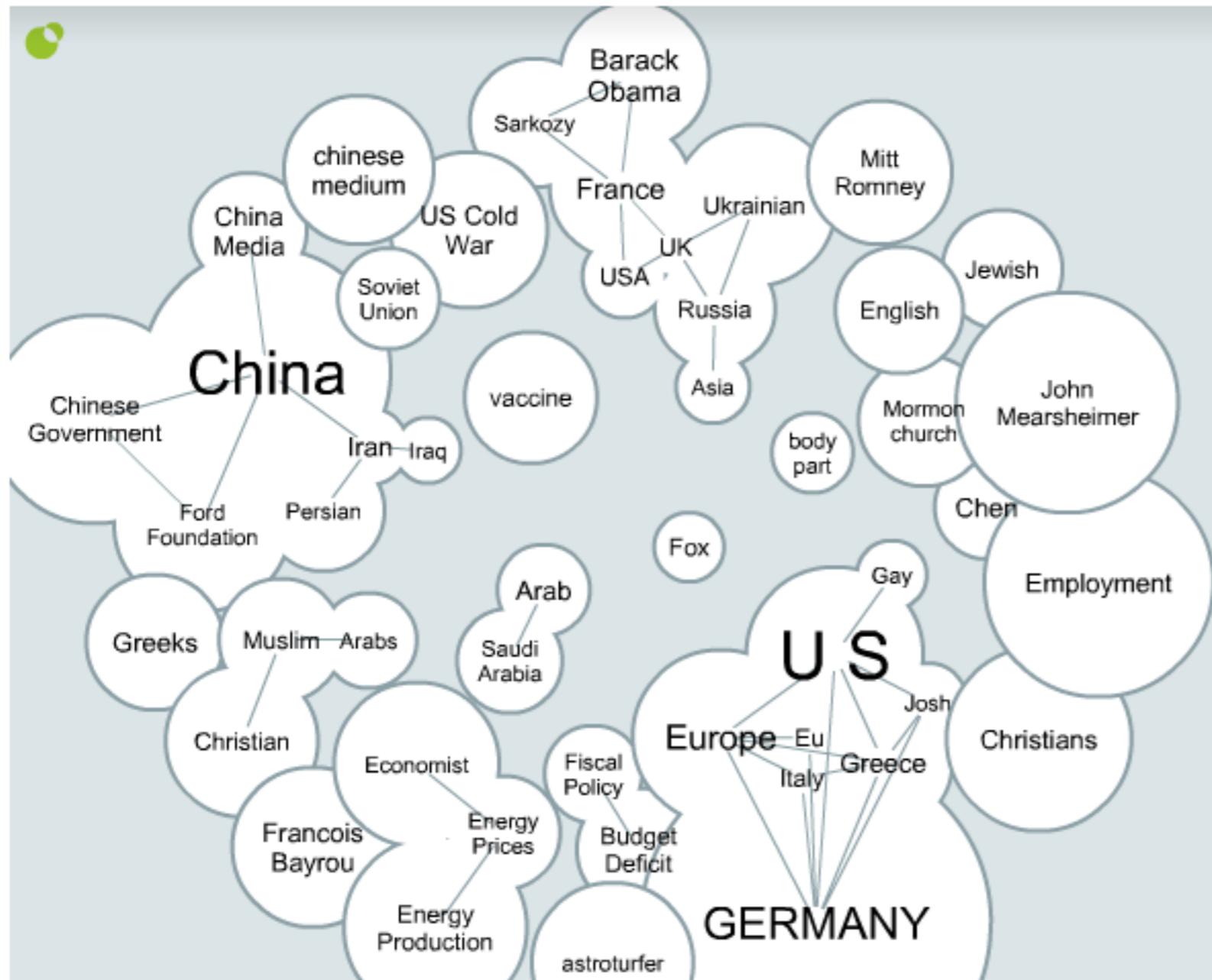
# Estimated U.S. Energy Use in 2007: ~101.5 Quads



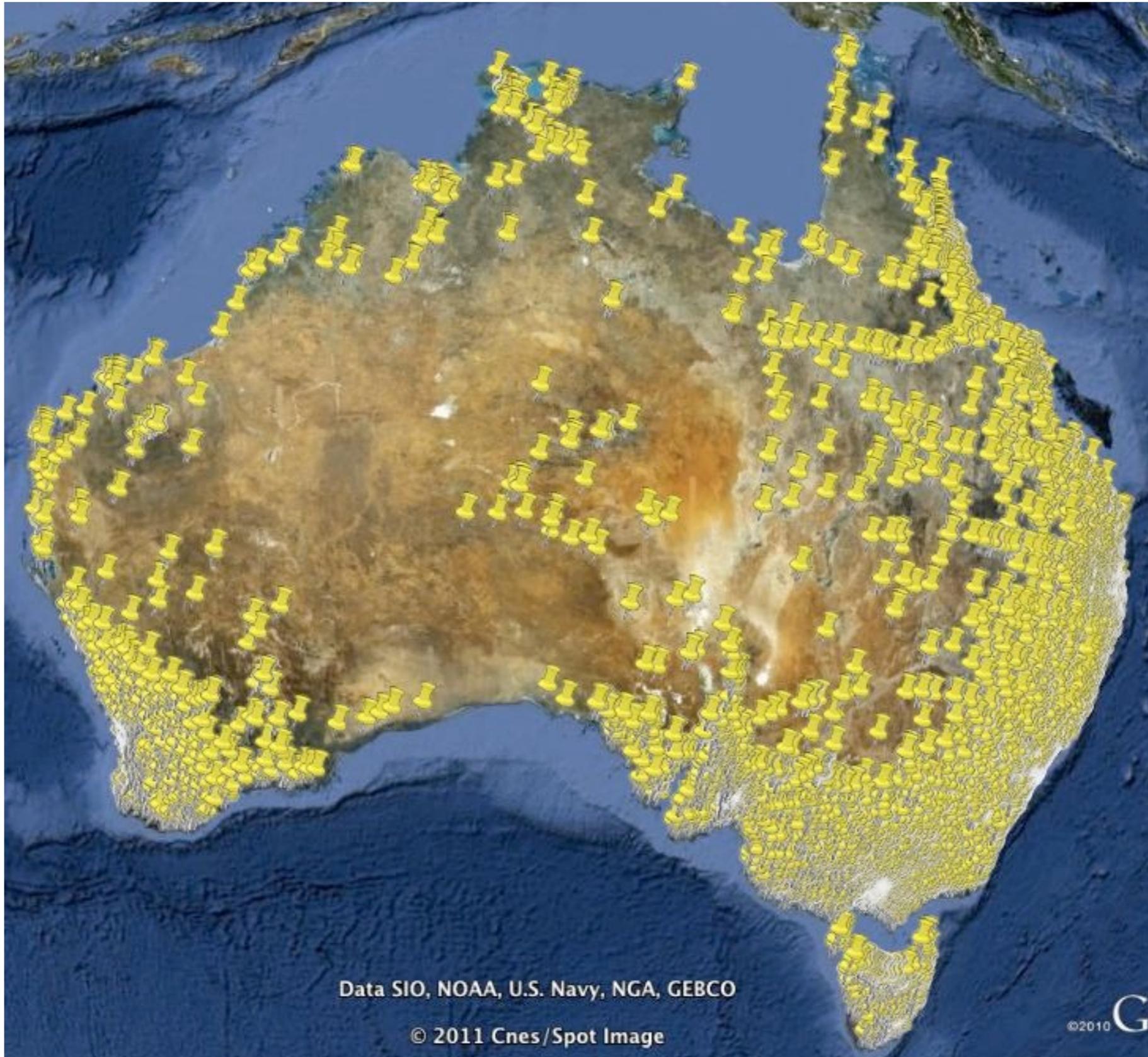
Source: LLNL 2008. Data is based on DOE/EIA-0384(2007), June 2008. If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports flows for non-thermal resources (i.e., hydro, wind and solar) in BTU-equivalent values by assuming a typical fossil fuel plant "heat rate." The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 80% for the residential, commercial and industrial sectors, and as 25% for the transportation sector. Totals may not equal sum of components due to independent rounding. LLNL-MI-410527

## Topics most commented on

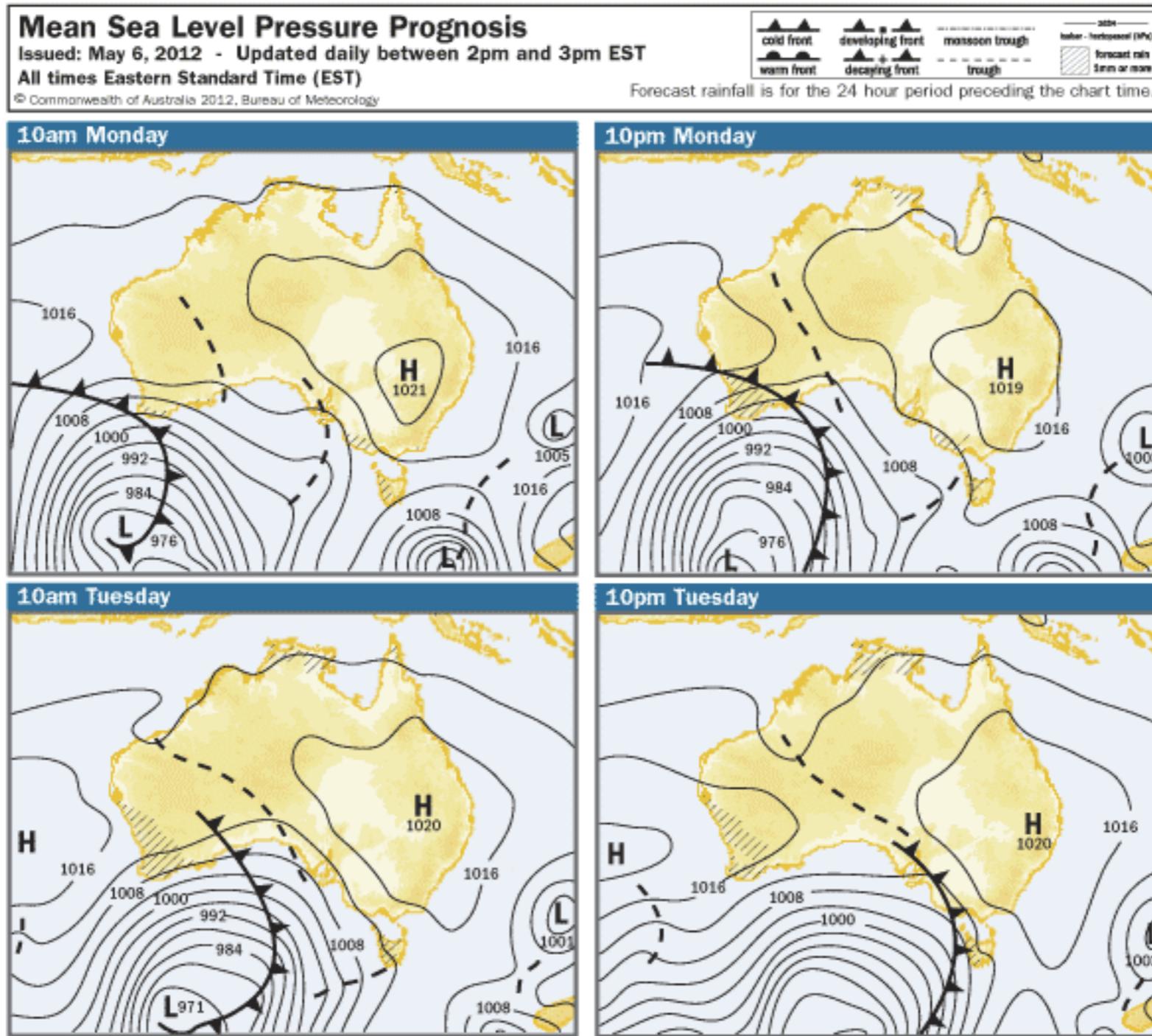
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# Public Loos in Australia



# Weather



# Required elements of a graph

